



**ASSOCIATED STUDENTS, INC. 2011-2012
CALIFORNIA STATE UNIVERSITY, LONG BEACH
Student Organization of the Year Award Application**

The “**Student Organization of the Year**” Award is presented to the campus student organization that is well-rounded, demonstrating substantial contribution to students. The following are qualities the selection committee will review to determine which student organization will be deemed worthy of “Student Organization of the Year.”

- Academic Excellence
- Community/Philanthropic Involvement
- Collaboration with other Groups
- Creative and/or New Programs
- Long-term Impact on Student Members
- Generation of Outside Revenue for Events
- Successful Marketing of Activities and Events
- Recruitment and Retention of Student Members

Recipients of the Student Organization of the Year Award will receive the following benefits:

- \$500
- Name on the perpetual plaque
- Automatic desk space in the Maxson Student Organization Center
- Recognition at the Associated Students, Inc. Awards Ceremony

Please provide **all** the following items to be considered for this award:

- The Essay Section, appearing on the next page.
- Provide one (1) letter of recommendation from a CSULB faculty advisor.
- Provide supplemental material: Flyers, handbills, posters, or other literature describing sponsored events.

Organization Name: _____

Contact Person: _____

Address: _____

Zip: _____

Home Tel: _____

Cell: _____

Email: _____

I am the designated individual responsible for submitting this application and all supporting materials. The information provided in this application is accurate and true to the best of my knowledge. I understand that if I submit information that is misleading or inaccurate, my organization may be disqualified. I also understand that if my organization is chosen as Student Organization of the Year, I am responsible for ensuring at least two representatives from the group are in attendance at the ASI Awards and Instillation Banquet on Friday May 11, 2012.

Signature: _____ Date: _____

Please turn in the application typed, signed and submit it with all supporting materials to the Center for Scholarship Information (Located in the University Student Union, Room 238) by 4:00 pm on Thursday, March 22, 2012. Postmarks will not be accepted.



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1. Please discuss awards, recognitions, etc. your student organization has received/earned over the past year.

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2. Please identify the campus events and programs in which your organization has participated:

<input type="checkbox"/>	Week of Welcome (Fall)
<input type="checkbox"/>	Week of Welcome (Spring)
<input type="checkbox"/>	T3 Leadership Training
<input type="checkbox"/>	
<input type="checkbox"/>	

<input type="checkbox"/>	Homecoming
<input type="checkbox"/>	Student Organization Spirit Competition
<input type="checkbox"/>	Smorgasport
<input type="checkbox"/>	
<input type="checkbox"/>	

3. Please identify and discuss any collaborative effort in which your student organization and another student organization have participated. Explain why this collaboration was important.

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4. Please discuss the philanthropy and community service-related activities and/or projects of which your student organization has implemented and/or participated. Include the impact these activities and/or projects made on others.

5. Please discuss any creative and/or new programs your student organization has implemented over the last year. Explain the significance of why the program was creative and/or new.



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6. Please discuss your student organization's networking opportunities. Explain the organization's relationship with its alumni, activities designed to connect current members with individuals and entities outside of the group, and how your members benefit from these interactions.

7. Many student organizations provide programs or activities that benefit the community of CSULB. Associated Students, Incorporated has been generous in helping to financially support many of these efforts. Please discuss your student organization's efforts and success in generating outside revenue through programs, fundraising, sponsorships, donations, etc. Identify quantities of generated revenue and calculate estimated worth of *gifts in kind* (you may not include money allotted from Associated Student, Incorporated fees).



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- 8. Please discuss your student organization's marketing philosophy. Include a discussion of how you promote activities and events. Also include how many students attend your events.**

- 9. Please discuss how your organization has effectively recruited and retained student members.**