

# End-of-the-Year Report Student Organizations 2004-2005

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## OVERVIEW

The mission of Student Activities is to serve the students at the University of Arkansas - Fort Smith to complement their programs of study and to create and foster leadership development within the context of student-led student organizations, programs and events.

Our two (2) primary objectives are:

1. Leadership development
2. To create a fun, informative, and diverse campus life

We accomplish these objectives through:

1. Event Planning
2. Student Organizations
3. Sebastian Commons housing

The academic year of 2004-2005 was one of growth and change for Student Activities. With the addition of staff member Anne Lockwood, the department continued its path of growth and excellence. Other notable additions include:

- Cub Camp
- 6-Week Strategy for the fall 2004 semester
- Total of five (5) RLAs (an increase of one (1) RLA from the previous year)
- Expanded Homecoming event schedule
- Lion Community Outreach Day
- Earth Week
- Stamp Out Smoking Concert with GoodNight City
- Campus Activities Board's educational weeks of Alcohol Awareness Week and Relationship Responsibility Week

## EVENTS

### 2004-2005

Student organizations and the Student Activities Office hosted 223 events this year from August 16, 2004 to May 31, 2005 involving 14,786 students and community members.

The highest-attended event was the Student Activities Office annual Campus Picnic/Block Party hosted on September 8, 2004 with 1200 in attendance.

<b>Months of 2004-2005</b>	<b>No. of Events</b>	<b>Attendance</b>
August	10	1055
September	26	3108
October	30	2398
November	21	1341
December	12	586
January	20	1082
February	29	717
March	30	1058
April	37	2810
May	8	631
<b>TOTAL</b>	<b>223</b>	<b>14786</b>

## STUDENT LEADERSHIP DEVELOPMENT (OPTIONAL)

Multiple optional opportunities were given to student leaders and advisors to continue to develop their leadership skills. The following is a listing of such events:

- October 7 Donation Solicitation Training by Jill McCormick (SAO)
- October 19 Donation Solicitation Training by Jill McCormick (SAO)
- October 27 How to Create an Effective Flyer by John Mailer (Communications)
- November 16 Creating Memories the Right Way by Jill McCormick (SAO)
- February 2 Donation Solicitation Training by Jill McCormick (SAO)
- February 23 Ethical Development Teleconference by Magna Publications (SAO)
- February 24 Leadership Institute: Developing Teamwork by Michelle Cooper (EM)
- February 28 Donation Solicitation Training by Jill McCormick (SAO)
- March 17 Leadership Institute: Event Planning by Anne Lockwood (SAO)
- April 7 Leadership Institute: Negotiation by Jill McCormick (SAO)

## LEADERSHIP OPPORTUNITIES

The Student Activities Office was pleased to provide the following leadership opportunities for students in 2004-2005:

- Trip to the National Conference on Student Leadership (NCSL) in November 2004 for two (2) student leaders selected through an application/interview process
- Leadership Institute, a student leadership development course, was offered in the spring of 2005. The Institute consisted of three (3) sessions (one per month beginning in February and ending in April) led by staff members. Sessions included:
  - o Building Teamwork (Michelle Cooper)
  - o Event Planning (Anne Lockwood)
  - o Negotiation (Jill McCormick)

Students who attended two (2) of the three (3) sessions were eligible to attend a free trip to Magic Springs amusement park in Hot Springs. Thirty-five students signed up to participate in this program with nine (9) attending the trip.

## GROWTH OF STUDENT ORGANIZATIONS

Academic Year	No. of Organizations
1998-1999	30
1999-2000	28
2000-2001	31
2001-2002	35
2002-2003	35
2003-2004	44
2004-2005	48

Student organizations have grown 5% from 2003-2004 to 2004-2005. Since 1998, organizations have grown 60%. According to rosters of membership submitted this academic year by 30 of 46 organizations, 1240 students are involved in organizations.

Ten (10) new organizations have been added since 2003:

- American Society of Mechanical Engineers
- Alpha Sigma Lambda (*Honors society for non-traditional students*)
- Gay Straight Alliance

- International Students Association
- Jazz Society (*Group for those with an interest in jazz music*)
- Lion Rifles (*Olympic marksmanship program*)
- Kappa Delta Pi (*National honors society for education majors*)
- Kappa Kappa Psi (*Band support organization*)
- Math Club
- Samothrace (*Women's business and networking organization*)

Six (6) groups did not reapply for Recognized status for 2005-2006:

- Backpackers
- Band Council
- Disabled Students Association
- Martial Arts Club
- Student Mobilization
- Women's Roundtable

## **METHODS USED TO PROMOTE STUDENT ORGANIZATIONS**

The following methods are used by the Student Activities Office (SAO) to promote student organizations and their activities:

- E-mails from the Student Activities Office
- Expected Events such as Block Party and the FOLLies
- Events such as Homecoming, staffing inflatables for Welcome Week, etc.
- Magnetic board inside the Freshman Center/Student Activities Office
- Organizational pamphlet
- Pipeline calendar
- Pipeline announcements
- UA Fort Smith Web site