## SGA Public Opinion Poll



## Results

## Number of records in this query: 69 <br> Total records in survey: 69 <br> Percentage of total: 100.00\% <br> Browse Export

Field summary for $\mathbf{1 ( 1 )}$
[How aware are you of Bear Wear Fridays?]

Answer
Completely unaware (1)
somewhat unaware (2)
neutral (3)
aware (4) very aware (5)

No answer Non completed

Count
6 2 0

10
50
1
0

Percentage
8.70\%
2.90\%
0.00\%
14.49\%
72.46\%
1.45\%
0.00\%


Field summary for 2(1)
[How often do you participate in Bear Wear Fridays?]

| Answer |  | Count | Percentage |
| :---: | :---: | :---: | :---: |
|  | Never (1) | 9 | 13.04\% |
|  | Rarely (2) | 6 | 8.70\% |
|  | Sometimes (3) | 18 | 26.09\% |
|  | Often (4) | 20 | 28.99\% |
|  | Always (5) | 14 | 20.29\% |
|  | No answer | 2 | 2.90\% |
|  | Non completed | 0 | 0.00\% |
| $29 \%$ 26\% | 9\% |  |  |

Field summary for 2(2)
[From your experiences, how often do you notice other students participating in Bear Wear Fridays?]


Field summary for 2(3)
[ From your experiences, how often do you notice other faculty, staff, and administrators participating in Bear Wear Fridays?]


Field summary for 3
What Bear Wear Friday promotional items have you seen or participated in?

Answer
Fliers in the residence halls (1)
Prizes at Rock N Bowl on Fridays at Level 1 (2)
Gift cards, coupons, or give-a-ways passed out Fridays (3)
Discounts at the Baker Bookstore on Fridays (4)
Discounts at other restaurants or stores, both on and off campus
(5)

Fliers on the Bearline shuttles (6)
Rotating pictures on the University homepage of people in Bear Wear (7)

Other Browse

Count
36
6
6
17
9

33
46

4


- Fliers in the residence halls (36)
- Prizes at Rock N Bowl on Fridays at Level 1 (6)
- Gift cards, coupons, or give-a-ways passed out Fridays (6)
= Discounts at the Baker Bookstore on Fridays (17)
- Discounts at other restaurants or stores, both on and off campus (9)
- Fliers on the Bearline shuttles (33)
Rotating pictures on the University homepage of people in Bear Wear (46)
- Other (4)
[How likely would you be to participate in a Maroon 5-K Walk/ Run in Spring 2010 that would offer Maroon shirts and Bear Wear items for participants?]

| Answer |  | Count | Percentag |
| :---: | :---: | :---: | :---: |
|  | Not Likely (1) | 20 | 28.99\% |
|  | Somewhat Likely (2) | 8 | 11.59\% |
|  | Neutral (3) | 10 | 14.49\% |
|  | Likely (4) | 17 | 24.64\% |
|  | Very Likely (5) | 11 | 15.94\% |
|  | No answer | 3 | 4.35\% |
|  | Non completed | 0 | 0.00\% |
|  |  | Not Likely (20) <br> - Somewhat Likely (8) <br> - Neutral (10) <br> - Likely (17) <br> - Very Likely (11) <br> - No answer (3) |  |

[If photo booths were stationed around campus, how likely would you be to have your picture taken to be used for the creation of a collage to promote Bear Wear Fridays?]

| Answer |  | Count | Percentag |
| :---: | :---: | :---: | :---: |
|  | Not Likely (1) | 12 | 17.39\% |
|  | Somewhat Likely (2) | 7 | 10.14\% |
|  | Neutral (3) | 2 | 2.90\% |
|  | Likely (4) | 18 | 26.09\% |
|  | Very Likely (5) | 29 | 42.03\% |
|  | No answer | 1 | 1.45\% |
|  | Non completed | 0 | 0.00\% |
| $26 \%$ | $42 \%$ 10\% | $\begin{aligned} & \text { = Not Likely (12) } \\ & \text { = Somewhat Likely (7) } \\ & \text { = Neutral (2) } \\ & \text { = Likely (18) } \\ & \text { = Very Likely (29) } \\ & \text { = No answer (1) } \end{aligned}$ |  |

Field summary for 5
Do you have other comments or suggestions as to how Bear Wear Fridays can be encouraged or promoted?

[How interested would you be in the publication of a Missouri State University yearbook?]

[How interested would you be in the purchase of a printed copy of the yearbook if made available?]


Field summary for 2(1)
[How likely would you be to contribute to writing stories for a university yearbook?]

[How likely would you be to submit pictures online for a university yearbook?]


Field summary for 2(3)
[How likely would you view the yearbook if it were available online for free?]


Field summary for 3
What is the highest price you would be willing to pay for a yearbook?


Field summary for 4
Until 1992, the University yearbook was named The Ozarko. If a yearbook was reinstated, would you wish that we keep the name of The Ozarko?


Field summary for 5
What is your suggestion for a new yearbook name?

| Answer Browse | 23 | $33.33 \%$ |
| ---: | :---: | :---: |
| No answer | 46 | $66.67 \%$ |
| Non completed | 0 | $0.00 \%$ |

[^0]

Field summary for 6
What would you like to see in a university yearbook?

| Answer | Count | Percentage |
| ---: | :---: | :---: |
| A list of graduating students (1) | 43 | $62.32 \%$ |
| Pictures of graduating students (2) | 33 | $47.83 \%$ |
| Pictures of all students (3) | 23 | $33.33 \%$ |
| A description of major current events that occur that year (4) | 58 | $84.06 \%$ |
| Accomplishments of student organizations (5) | 57 | $82.61 \%$ |
| Changes within the university for that school year (6) | 56 | $81.16 \%$ |
| Accomplishments of athletes (7) | 43 | $62.32 \%$ |
| Student-submitted photographs (8) | 54 | $78.26 \%$ |
| Student-created stories on miscellaneous subjects (9) | 40 | $57.97 \%$ |
| Aniversity since the last publication of The Ozarko in 1992 (10) | 41 | $59.42 \%$ |
| Other Browse | 6 | $8.70 \%$ |



1


[^0]:    - Answer (23)
    - No answer (46)

