

IVY TECH

~ BLOOMINGTON ~

STUDENT SENATE

LOGO DESIGN CONTEST

The Design for the new Student Senate Logo needs to be creative. With this in mind, feel free to do anything you like, however, the following guidelines should be adhered to.

- ❖ The logo should not be unnecessarily complicated.
- ❖ Neither the official Ivy Tech Logo nor any other copyrighted elements may be used in the design.
- ❖ Winner must sign over intellectual property rights of the logo to the Ivy Tech – Bloomington Student Senate.
- ❖ The Logo must include our new Motto: YOUR VOICE - OUR TEAM - ONE MISSION. (The separation of the three phrases by dashes is not mandatory) Our motto may also be used as a guideline.
- ❖ Acceptable Formats
.tif .psd .ai .eps
Must be at least 300 dpi and at least 11” by 16”
- ❖ Other words that should be used as a guide include :

Integrity Respect Fairness Accomplishment
Leadership Teamwork Excellence
- ❖ The Contest will run from Wednesday November 18th to Monday December 14th at noon
- ❖ The logo may be submitted to jtait2@ivytech.edu or to Michael McNichols in the Office of Student Development.