



annual report  
2006 - 2007





# *Index*

SA MacEwan		page 02
Organizational Chart		page 03
General Manager's Message		page 04
Students' Council Message		page 05
Elections		page 06
U-Pass Referendum		page 07
Services		page 08
Clubs		page 11
Events		page 12
Volunteers		page 13
Financial Support		page 14
Strategic Plan		page 15
Campus Offices		page 16
Auditor's Report		page 17
Response to Auditor's Report		page 32

# The SA MacEwan

Through advocacy and support, the Students' Association of Grant MacEwan College provides opportunities that advance student success. The representation the Students' Association provides ensures the strongest possible voice for the students of Grant MacEwan College. During the 2005-2006 fiscal year, SA MacEwan represented all students at Grant MacEwan College, with the vision of Success for Students.

The Students' Association provides a complete health and dental plan, speaks for students at the College's Board of Governors, and provides excellent entertainment events and services for students on all MacEwan campuses (City Centre, South Campus, Centre for the Arts and Alberta College) The Association also provides key services such as Safe Walk, Peer Support, Global Projects, SWAT (Social Wellness Awareness team), Project H.O.P.E. and our in-house charity Adopt-A-Family. These award-winning services are available to all MacEwan students. The Association also offers a full host of online registries for student needs (tutor, housing, used text books, typist, carpool, volunteer and job, and classified). Included in our services are the weekly newspaper Intercamp, produced from September to April and our annual handbook and student organizer, the Interpreter, given to students at the start of the school year, and the Intercom newsletter published monthly September to March. All publications are available free of charge to students.

SA MacEwan is comprised of a Governance component with elected students making up Executive Council (President, VP Operations and Finance, VP Academic and VP Campus Life) and Students' Council (12 students; 8 City Centre, 2 Centre for the Arts and 2 South Campus).

## Students' Council

The elected Students' Council is the highest governing body of the Students' Association. Consisting of the four elected full-time executive students and 12 elected student representatives, the Council is responsible for guiding the Students' Association, setting its goals, and measuring its success.

The Students' Council sets a \$1.8M operating budget, writes policy that guides full and part-time staff and hundreds of volunteers, and monitors the performance of the elected executives. Each October eight Council members are elected from the City Centre Campus, and two each from the Centre for the Arts and South Campus. Each of these Council members is a full-time student. Students' Council meets bi-weekly during the school year, and its full-time student members also participate in various committees and working groups throughout the year.

## Executive Council

The four executive members of the Students' Council are elected each Spring and hold a minimum of 35 office hours a week, and must take at least one course per semester. With the Students' Association's General Manager, and Director of Administration, the four executive members (President, Vice-President Operations and Finance, Vice-President Academic and Vice-President Student Life) make up the Executive Council, which is responsible for giving SA MacEwan vision and direction, supported by the full and part-time staff members, the Executive initiate projects and manage the logistical and financial operations of the SA.

Full-time and part-time staff, and volunteers report to the executive and Students' Council through the General Manager.

## Staff Listing

### Students' Council

Leonardo D'Este, Councillor CCC  
Ryan Caron, Councillor CCC  
Sukh Jhangri, Councillor CCC  
Jamie Fraleigh, Councillor CCC  
Jen Chaba, Councillor CCC  
Shikha Talati, Councillor CCC  
Edward de Amaral, Councillor CCC  
Kurtis Horner, Councillor CCC/MSC  
Aubrey Boissoneau MSC  
Arian Sweet, Councillor MSC  
Curtis Smith, Councillor CFA  
Ryan MacKenzie, Councillor CFA

### Executive Council

President, Humza Ali Makhdoom (Until 01/07)  
VP Operations and Finance, Jimmy Kuruvilla  
VP Academic, Jayme Tauber (Until 09/06)  
VP Academic, Cory Lemiski (10/06 - 05/07)  
VP Student Life, Zaman Sayed (Until 01/07)

### Administration Department

General Manger, Al Morrison  
Director, Sue Stollings  
Receptionist, Elise Andrus  
SAM Centre Coordinator, Alan Honey  
Accountant, Sheena Schnell

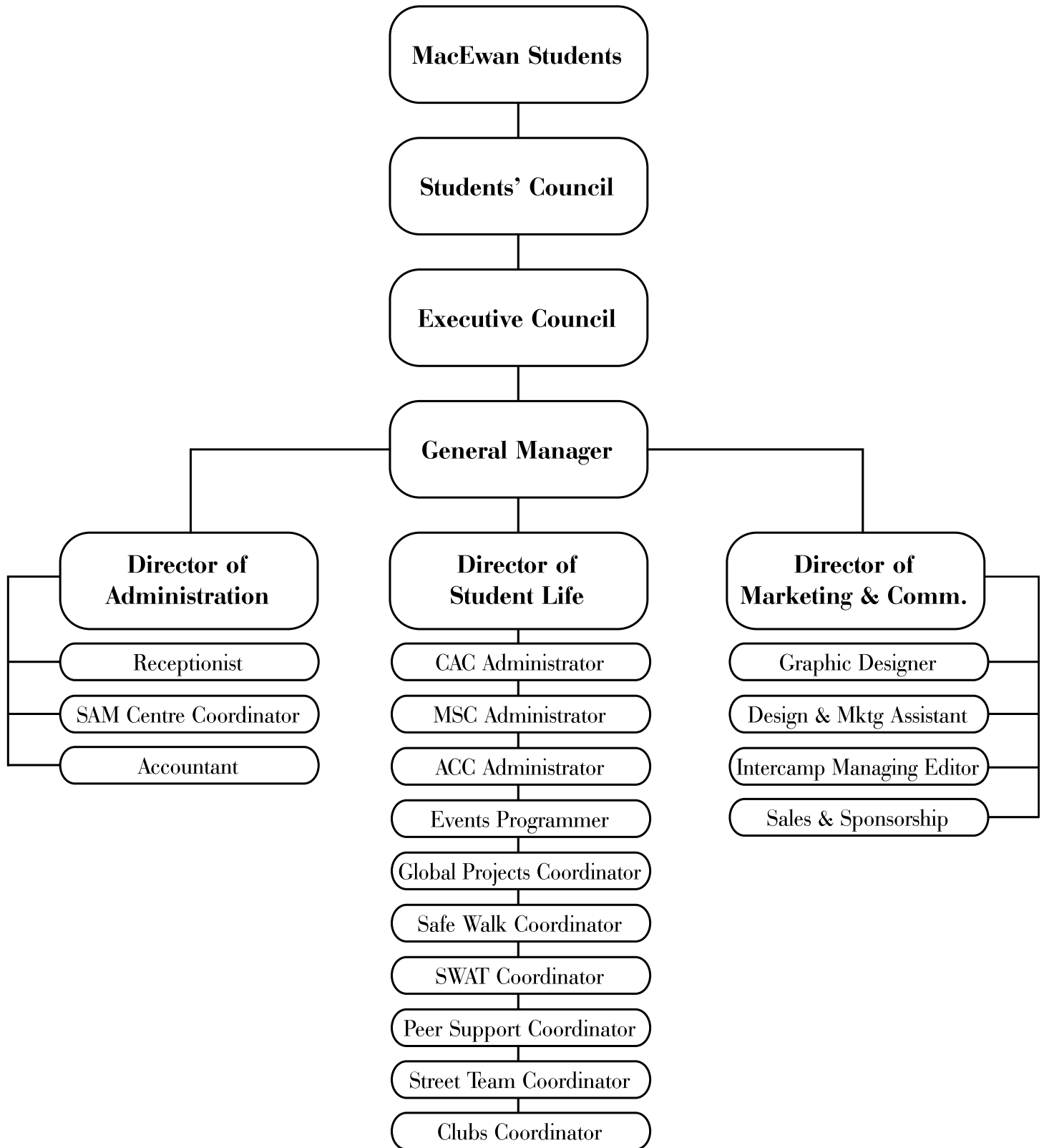
### Student Life Department

Director, Paul Samboryk  
Student Life Administrator, South Campus, Anna Barkway  
Student Life Administrator, Centre for the Arts, Leanne Olson  
Student Life Administrator, Alberta College, Hani Abdul  
Event Programmer, Amanda Sigaty  
Global Projects Coordinator, David Johnson  
Safe Walk Coordinator, John Paul Hermano  
SWAT Coordinator, Ryan Osterberg  
Peer Support Coordinator, Ben Madsen  
Street Team Coordinator, Ali Yusuf  
Clubs Coordinator, Corinne Hamilton

### Marketing and Communications Department

Director, Marc Britten  
Graphic Designer, Sheldon Belanger  
Design & Marketing Assistant, Sarah Jackson  
Intercamp Managing Editor, Justin Bell  
Sales & Sponsorship, Tyler Daignault

# Organizational Chart





Al Morrison

## ***General Manager's Message***

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The success of Non-Profit Organizations depends on the strength of their governance and staff teams. This year our staff demonstrated their professionalism and dedication to MacEwan students by ensuring our programs, events and services consistently fulfilled our mandate of "Success for Students."

Some of the key successes staff & students shared in were the overwhelmingly successful Walk for Darfur event, and new fundraising records for Chrome your Dome for Cancer and Project H.O.P.E.

With our valued partnership with the College we've been able to bring students a Multi-Faith room, after-hours study space, and supported an evening with Canadian Author, Margaret Atwood.

From the student survey of 2005 we heard loud and clear there is support for a Universal Transit Pass at MacEwan. This mandate culminated in a partnering with the City of Edmonton, St. Albert and the County of Strathcona and resulted in a clear referendum message to bring the U-Pass to students.

Events like Avi Lewis and other speakers, our sold-out Welcome Concert, Carless Drive-In and hosting a National Peer Support conference demonstrate the diversity of our programming for our students. That diversity of programming is a reflection of the diversity of the College, a wonderful part of what makes MacEwan unique.

As our organizations needs and events grew, we increased our full and part time staff complement to meet the needs of that growth and to ensure a continued high level of service to our membership.

Your Students' Association is a vibrant and dynamic organization as a result of your involvement. So, as we celebrate this year, let's use our successes as a catalyst to create even better opportunities for next year. It only happens when you become involved.

**Al Morrison**  
General Manger



## *Students' Council Message*

This past year was an exciting one for the Students' Association of MacEwan, resulting in the completion of numerous goals for the organization. The organization has a strong foundation and its position moving into the future appears to be very strong.

The success of any student organization relies on the participation of its student members, and 2006-2007 was no different. Our Peer Support, Safe Walk, SWAT, Global Projects, Project H.O.P.E. and Intercamp services had dedicated support from their volunteers that allowed them to provide their all-important services to students.

Global Projects embarked on a new initiative with the Walk for Darfur. MacEwan students organized and walked nearly 300 km from Calgary to Edmonton to raise awareness for the human rights crisis in Sudan. Student initiatives such as this are valuable contributors to student life at MacEwan, especially as the college begins to encourage a more globally-minded mandate.

The year was a tumultuous one for the student governance side of the organization, but this can be a natural occurrence in student organizations. The SA has absorbed some valuable lessons from the experience and will be a much stronger organization for it moving into the future.

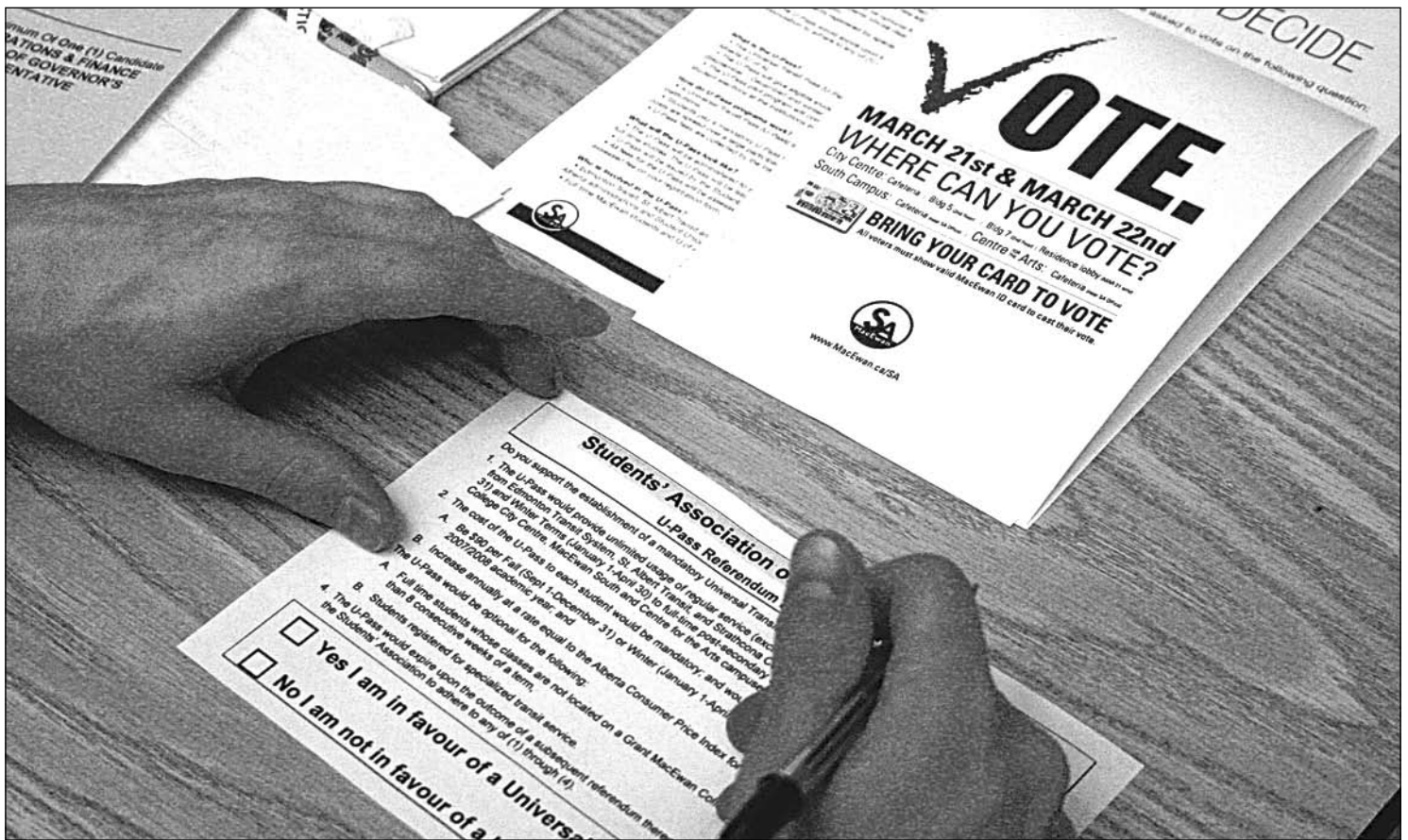
There were many changes over the year at the college level, in which SA MacEwan was involved on behalf of students. The college expanded its academic mandate, the effect will be an increased number of students studying at MacEwan for four years. The SA will eventually play a larger role in the extra-curricular pursuits of students who will spend more of their academic career at MacEwan. As the college continues to grow academically, the SA will continue to advocate for students' interests.

The 24-hour Study Space emerged as a new initiative this past year and was tried in pilot form at the end of the winter term. This issue resulted from much student feedback. Moving forward, the SA MacEwan will continue to work with the college to tweak the late-night study space idea so it caters to the needs of students.

The culmination of the U-Pass project was a major milestone for SA MacEwan this year. Negotiations wrapped up with the University of Alberta, ETS, Strathcona Transit and St. Albert Transit and a referendum question was posed to students in March. With a record turnout of students voting, 73% voted yes to the U-Pass program, a strong indication of student support for this valuable initiative. Many thanks are owed to the SA executives and staff over the past few years that worked on this complex project.

Our provincial lobbying strategy was also evaluated over the past year. ACTISEC made some important policy changes that better aligned the Students' Association with the provincial lobbying group. Therefore the decision was made that in the future SA MacEwan will play an active role in the success of ACTISEC to ensure MacEwan students are effectively represented to the Government of Alberta.

Each year, the SA MacEwan encounters new challenges and brings forward new solutions. This is the essence of a dynamic, student-driven organization. Through the experiences of another year, the staff and student volunteers of the Association continually improve their ability to advocate for students. With all of the growth Grant MacEwan College is planning, and the commitment student volunteers, and staff show to the organization, the Students' Association is well positioned to grow, serve its membership, and be an effective advocate for the interests of students.



Spring Election

# Elections

## Elections

The members of the Students' Council are the driving force behind every Students' Association decision, as such each year we strive for a high level of involvement from the student body, both from candidates and voters.

The Fall 2006 Student's Council election had a record number of participants, with 12 students putting their names forward for the 8 available City Centre positions. We also ran full slates at both Centre for the Arts and South Campuses. There was a 9.8 percent voter turnout. Due to a grievance filed by an election participant, a bi-election was held for City Centre Campus Students' Council on Oct 23 & 24th.

### The Students' Councilors for Fall 2006-07 were:

Leonardo D'Este, Councillor CCC  
 Ryan Caron, Councillor CCC  
 Sukh Jhangri, Councillor CCC  
 Jamie Fraleigh, Councillor CCC  
 Jen Chaba, Councillor CCC  
 Shikha Talati, Councillor CCC  
 Edward de Amaral, Councillor CCC  
 Kurtis Horner, Councillor CCC/MSA  
 Aubrey Boissoneau MSC  
 Arian Sweet, Councillor MSC  
 Curtis Smith, Councillor CFA  
 Ryan MacKenzie, Councillor CFA

The Spring 2007 Executive Elections coincided with the Referendum for the U-Pass initiative. This drove up our voter participation. Out of a total 9,506 eligible voters, 1,903 students cast their ballot for an entire college voter turnout of 20%. Centre for the Arts voter turnout alone was 31%. We again had a record number of participants, with 12 students running for the four executive positions.

### The Executive Council members elected for 2007-08 were:

Justin Benko - President  
 Curtis Smith - VP Operations & Finance  
 Robin Hairsine - VP Academic  
 Amy Trefry - VP Campus Life (name changed from VP Student Life)





Universal Transit Pass

# *U-Pass Referendum*

MacEwan students made a decision to do their part for an environmentally friendlier future in 2007 with the establishment of the U-Pass. A referendum was held where students decided they wanted a mandatory Universal Transit Pass (U-Pass) at a cost of \$90 per semester for all full-time students, a considerable savings from the current cost of a post-secondary pass.

The U-Pass gives all full-time MacEwan students unlimited use of regular ETS, St. Albert and Strathcona bus and LRT service from September to April. MacEwan students voted overwhelmingly in favour of the U-Pass with 73 per cent of voters supporting the program.

The three-year pilot program began in September 2007 at MacEwan and the University of Alberta, which also voted for the U-Pass. It is important to note that part-time students will not be assessed the U-Pass fee unless they are taking a combined total of nine credits in the Fall term and/ or nine credits in the Winter term.

At MacEwan, the Students' Association administers the U-Pass and attaches the U-Pass sticker on the MacEwan ID's of full-time students.

The Universal Transit Pass referendum had 1,901 voters cast their ballots, with 73% of students voting in favour of establishing the program at MacEwan.

## **The referendum question was as follows:**

Do you support the establishment of a mandatory Universal Transit Pass (U-Pass) subject to the following conditions?

1. The U-Pass would provide unlimited usage of regular service (excluding special event, contracted and charter service) from Edmonton Transit System, St. Albert Transit, and Strathcona County Transit during the Fall (Sept 1-December 31) and Winter Terms (January 1-April 30) to full-time post-secondary students enrolled in courses on Grant MacEwan College City Centre, MacEwan South and Centre for the Arts campuses located within the Edmonton City Limits.

2. The cost of the U-Pass to each student would be mandatory; and would A. Be \$90 per Fall (Sept 1-December 31) or Winter (January 1-April 30) term (\$180 per academic year) for the 2007/2008 academic year; and

B. Increase annually at a rate equal to the Alberta Consumer Price Index for the province of Alberta.

3. The U-Pass would be optional for the following:

A. Full-time students whose classes are not located on a Grant MacEwan College campus within Edmonton for more than 8 consecutive weeks of a term,  
B. Students registered for specialized transit service.

4. The U-Pass would expire upon the outcome of a subsequent referendum thereon; or it being no longer practicable for the Students' Association to adhere to any of (1) through (4).



Chrome your Dome for Cancer

## *Services*

### **Peer Support**

Peer Support is an SA service run by student volunteers who are available to help fellow students with personal, social and academic concerns. The fundamental understanding of the centre is CONFIDENTIALITY, coupled with supportive listening and provision of informative materials, and if necessary referrals to alternative professional services within the campus and community.

Peer Supporters are recruited and trained in suicide intervention, supportive listening, sexual assault support and building strong relationships. Last year 43 workers put in more than 1,496 volunteer hours in the Peer Support Office, assisting 340 clients with everything from academic issues, stress, health issues, relationship concerns and sexual assault.

The Students' Association of MacEwan Peer Support program was honoured to host the 6th Annual National Peer Support Conference (NPSC) from January 19-21, 2007. The NPSC gives Peer Support/Peer Counseling staff and volunteers from across the country the opportunity to meet face-to-face and share information on their individual programs. Conference delegates gained new skills and information, and shared ideas and insights to benefit the operations of the individual school programs. More than 40 delegates from Canadian universities came to NPSC 2007 to participate in eight different workshops spanning topics from growing a peer support program, to volunteer care, to expanding established peer support programs.

### **Student Food Bank**

The Student Foodbank is coordinated through the Peer Support Program. Food is collected from staff and students throughout the year to assist hungry students with food hampers. Last year 83 students accessed the Student Food Bank up from 45 students the year before. We also partnered with Champion Foods on Jasper Avenue, which provides MacEwan students with a 10% discount to shop there, and they also gave the program a deal for food prices and delivery on food bank orders when required.

### **SWAT**

SWAT (Social Wellness Awareness Team) is a Students' Association service focused on promoting positive and responsible social attitudes to all members of Grant MacEwan College. The focus of this team is determined by current social trends. A variety of issues are covered and these include, but are not limited to, political, environmental and social issues.

This past year our SWAT Coordinator attended the western regional BACCHUS conference in Lethbridge, Alberta and gave a presentation titled "The MacEwan Way" highlighting campaigns done at MacEwan by our SWAT program over the years. SWAT also hosted a very successful Buy Nothing Day campaign to raise environmental and consumer awareness. One of SWAT's biggest events was Chrome Your Dome for Cancer which raised more than \$32,000 for the Canadian Cancer Society, setting yet another record for this event. They also participated in the BACCHUS Canada National Collegiate Alcohol Awareness Week and Safe Break Week activities. During those events SWAT gave out over 1,000 mocktail samples and responsible drinking messages and they hosted an "Iron Bartender" event in the cafeteria at City Centre getting students to make creative mocktails and to win prizes.



Walk for Darfur

## Services

### Safe Walk

Safe Walk is an SA sponsored program that provides college staff and students a safe way to get wherever they are going. Our co-ed teams safely walk students or staff home, to their car, or bus stop (within 15 blocks).

We worked hard this year to provide the Safe Walk service at all MacEwan campuses. Last year the program ran at City Centre Campus, MacEwan South Campus, and Centre for the Arts Campus. The teams from City Centre served Alberta College Campus and would travel to that campus if any walks were booked. In total the program completed 377 walks with 263 at CCC/ACC, 57 at MSC and 57 at CFA. In addition, Safe Walk volunteers often work as security at SA MacEwan events and activities.

### Street Team

The SA Street Team is a group of students who actively go out and promote the SA's events and services on campus. This was a new initiative for 2006-07 and helped us communicate with students in unique and innovative ways. Through announcements in the cafeteria, issuing handbills to students, engaging students by personally speaking to them on a one-on-one level to explain events in depth, and even give away prizes by participating in our bigger promotions, SA MacEwan found a new way to connect with and inform our membership. What the SA MacEwan accomplished in it's first year was successfully increasing the number of audience members in such events as True Tales of Ghosts and Hauntings, An Evening with K-OS, and the Project H.O.P.E. benefit concert. We also gained more participants in SWAT's Chrome Your Dome, which in turn lead to record breaking money raised. The Students' Association Street Team also takes on the role of being emcees for various fund-raisers such as SWAT's Chrome Your Dome and the WUSC's Wax for AIDS events.

### Global Projects

Global Projects focuses on working to raise awareness of global needs that affect and impact our diverse student population. The goal is to bring together students from different backgrounds to share ideas and promote cultural diversity on campus through various campaigns, events and projects.

Global Projects began the year by joining up with Wakadogo. They are a non-profit organization that deals with various African issues, the most prominent being the Gulu Walk. SA MacEwan and our Global Projects team participated in the Edmonton Gulu Walk for the first time and had the biggest presence of any school at the event.

Volunteers put on screenings at both the University of Alberta and Grant MacEwan of the films *Uganda Rising* and *Invisible Children*. These movies spotlighted the horrifying lives that the children of Northern Uganda have to endure. The program also had movie showings, such as *The Take*, *Born Into Brothels*, *Darwin's Nightmare* and *Boys of Baraka*. Global Projects volunteers also helped with Project H.O.P.E. events, including the benefit concert featuring Fractal Pattern. In November, the SA was approached by the Edmonton Global Visions Film Festival to help promote the festival and have a pre-screening of the film *Shadow Company* at MacEwan.

In December Global Projects came up with a movement that would shape the remainder of the year. Instead of doing a number of smaller events on various issues we chose to focus on one major issue, the genocide that continues in Darfur. Walk for Darfur was created to raise awareness of the atrocities going on in Darfur, and to give students a new alternative to outlet their activism. Volunteers organized an 8-day, 300-kilometre walk from Calgary to Edmonton.



Project H.O.P.E.

## *Services*

The team held info sessions on campus and organized teams of people to give classroom presentations to local and surrounding schools. In total, the team talked to thousands of students before and during the walk. The team also held advocacy events such as letter writing campaigns giving students the chance to let our MP's know what was happening. The group partnered with War Child Canada, helping raise a substantial amount of money for aid in Darfur, even though their primary goal was awareness. In total, over 100 volunteers helped with the campaign, and more than 400 people walked from the outskirts of Edmonton to the final rally Downtown.

The Walk garnered national news attention, and was a very effective advocacy tool, as the Parliament acknowledged and praised the efforts to end the world's worst humanitarian crisis. The campaign also addressed more local issues, such as the human rights violations that are inflicting the Lubicon Cree. They also had information and literature on the treatment of the people of Lubicon, as well as information about residential schooling in Canada.

Global Projects also sponsored one of our major speakers for the year, Avi Lewis, who spoke at our Centre for the Arts Campus.

### **Project H.O.P.E. (Hands Open to People Everywhere)**

Project H.O.P.E.'s mission is to help to build needed infrastructure in the global village, our Project endeavors to foster hope, cultural awareness, and meaningful relationships for all those involved. By partnering with organizations such as Change for Children, Habitat for Humanity, the Association for Mayan-Mam Research and Development, and FUNARTE, Project H.O.P.E. builds and sustains strong ties within the communities its members travel to.

In May of 2007, the Project H.O.P.E. team embarked to Esteli, Nicaragua. For four weeks, the team, alongside local workers, helped participate in the building of a community centre for FUNARTE, a Nicaraguan NGO dedicated to the advancement and education of children's rights through mural and art workshops. The centre opened up in August of 2007, and is currently hosting programming for over 100 youth a week. The Project H.O.P.E. team raised \$70,000 to fund this project.

The group held many successful fundraisers over the course of the year from silent auctions to bake sales, to benefit concerts and culminating with their second annual Benefit Dinner, which brought in \$13,000 to the final tally.



WUSC- Wax for Aids Fundraiser

# Clubs

The Students' Association provides clubs with the opportunity to operate on campus by providing new clubs with start-up grants and supporting existing clubs with banking and administrative services. A new part-time student position, Clubs Administrator, was established in 2006 to oversee the daily operation of clubs.

#### Existed Club Listing for 2006-2007:

- Aboriginal Students Club
- Badminton Club
- Baptist Student Ministries (BSM)
- Campus Vision Club
- Catholic Club
- Design Students' Organization (DSO)
- Human Resources Management Student Society (HRMSS)
- International Student Club (Alberta College Campus)
- Latter Day Saint Student Organization (LDDSO)
- League of Gamers Club
- Nursing Ski and Snowboard Club
- Open Door Club (ODC)
- Reach Out Club
- Travel Club
- The Muslim Students' Organization (MSO)
- United Nations (UN) Club
- World University Service of Canada (WUSC)

#### New clubs formed in 2006/2007

- African and Caribbean Club
- Business Club
- MacEwan Persian Students' Organization (MPSO)
- Students Taking Action Now Darfur (STAND) Canada
- Student Anthropology Club
- The Organization for Bahá'í Studies at Grant MacEwan College
- The Sociology Club
- What's The Scene?

#### Fund-raising groups 2006/2007

- Anthropological Field School
- Child & Youth Care 2007
- Disabilities Studies 2007
- Investigation & Security Mgmt 2007
- Investigation & Security Mgmt 2008
- Mental Health 2007
- Police & Security 2007
- Social Work Grad 2007
- Travel Club
- Tropical Biodiversity



Welcome Concert

# Events

SA MacEwan exists to provide balance to a students' hectic college life. Each year the SA enables new ways for the student body to get involved with their school and classmates by providing anything fun ranging from small-scale activities like crafting to larger events such as live concerts and major speakers.

**This years events included:**

- September 7 Carless Drive In (Click)
- September 7 *Old School* Movie Screening
- September 8 SWAT book exchange
- September 13 Pimp your Pencil Case
- September 16 Adopt-A-Family Fundraiser
- September 20 Welcome Beer Gardens
- September 22 Concert w. The Trews & Pilot Speed
- September 25 Book Club Launch
- September 28 Hamburger Mingler
- October 11 Singled Out
- October 12 K-OS
- October 17 Dinner & A Movie
- October 23-27 Alcohol Awareness Week
- October 26 Martini Glass Painting
- October 30 Pumpkin Give-Away
- October 30 Paranormal Expert w. Loyd Auerbach
- October 31 Psychic Readings w. Dan Valkos

- October 31 Halloween Movie Screenings
- November 7-9 Local Music Showcase
- November 8 Magnet Craft Making
- November 16 Dr. Steven Bezruchka
- November 17 Sue Johanson
- November 20 Bowl-O-Rama
- November 21 Dinner & A Movie
- November 22-24 Imaginus
- November 23 Story Slam
- November 30 Buy Nothing Day Free Stores
- November 30 Holiday Mixer
- December 1 World Aids Day Event
- December 5 Gingerbread House Contest
- December 6 Montreal Massacre Memorial
- December 7 Volunteer Christmas Party
- December 8 Christmas Crafts
- January 10 Poetry and Pie
- January 11 Play that Funky Music
- January 16 Dinner & A Movie
- January 17 Costume Karaoke
- January 18 Open Mic Poetry Night
- January 24 Buck Off BBQ
- January 29-31 Global College Week
- February 1 Ugly Sweater Karaoke

- February 6-8 Chrome Your Dome for Cancer
- February 8 MacEwan Day Cake & Coffee
- February 9 Avi Lewis
- February 12-16 Safe Break Week
- February 14 Valentines Crafting Activity
- February 15 Dinner & A Movie
- February 19-24 Reading Week- Las Vegas
- February 28-2 Imaginus
- March 8 Documentary Screenings
- March 12 Year-end BBQ
- March 14 Rocumentary Screenings
- March 15 CIAO Night
- March 20 Dinner & A Movie
- March 23 Banner Night
- March 30 Project H.O.P.E. Benefit Dinner
- April 4 Year End BBQ
- April 22-30 Walk for Darfur
- May 6 Project H.O.P.E.



Banner Night

# Volunteers

In the past, it was thought that individuals volunteered strictly for altruistic reasons. However, recent studies have indicated that there may be other reasons, including career, esteem, social, value and understanding.

Volunteering is a big part of College life and SA MacEwan relies on approximately 150-200 volunteers each year to provide all of the events and services we put on. In total these volunteers put in over 5,000 hours to ensure the successful delivery of our programs, services and events.

## Awards

Each April, the Students' Association presents Banner Night. This event is intended to honour our hard working volunteers, dedicated student leaders, and other individuals that go beyond the call of duty to improve college life. The Students' Association honours those who get involved on campus with our Platinum Awards. You can earn one of these awards by actively participating in SA activities, services, and committees.

### Platinum Winners:

Sam Boddan, Trina Moyles, Ravi Jaipaul, Carol Griffith, Sugar Pritchard, Nicole Lucier-Halliday, Breanne Chmilar, Walk for Darfur, League of Gamers.

### Spirit of MacEwan Award

This Award is presented annually to an individual, or a student club or group that best exemplifies the "Spirit of MacEwan" by "leaving their vineyard better than they found it."

Winner: Christine Nyszczuk

### Club and Society Award

This award is intended to recognize a club or society that has made a positive impact at Grant MacEwan or within the community.

Winner: Sociology Club

### The Student of the Year Award

To earn this one you must not only be a top student, but you must also be highly involved with your Students' Association.

Winner: Curtis Smith

### Students' Champion

Each year SA MacEwan recognizes a staff or faculty member who has shown outstanding support and advocacy of Grant MacEwan students.

Winner: Greg Wagner

**Outstanding Contribution to Global Projects-** Kim Snider

**Outstanding Contribution to Intercamp-** Tara Reid

**Outstanding Contribution to Peer Support-** Erin Stoffelen

**Outstanding Contribution to Safe Walk-** Ben Deacon

**Outstanding Contribution to the Street Team-** Breanna Kolada

**Outstanding Contribution to SWAT-** Ali Yusuf

**Students' Council Representative of the Year-** Jamie Fraleigh



# *Financial Support*

## **Emergency Loans**

SA MacEwan helps students through various ways. To this end, the SA offers Emergency Student Loans to students who struggle making ends meet. The loans are typically to a maximum of \$150, interest free and must be paid back in 30 days and can be obtained by a referral from the Student Resource Centre. Last year, we processed 77 emergency loans for students in need for a total of \$24, 222. Cooperation with the Registrar's Office ensures the SA recoups these monies.

## **Scholarships and Bursaries**

The SA also sponsors several scholarships and bursaries to help students. Students can be eligible for these monetary rewards by achieving strong grades, exhibiting financial need or a combination of both.

We supported 12 students with bursaries of \$500 each, and provided 12 scholarships at \$500 apiece. These donations join the many scholarships and bursaries that the Students' Association has endowed over the years for the benefit of MacEwan students. In 2006-07 the Students' Association created two new bursaries, to be awarded yearly, one for Aboriginal students and one for International students.

## **Adopt-A-Family**

One of the most rewarding ways SA MacEwan helps students in need is through our in-house charity, Adopt-A-Family. The Adopt-A-Family program is designed to help student families in need still enjoy the Christmas Season. Through donations from individual staff and students, alumni, college departments, organizations and via fund-raisers like Bowl-O-Rama and Adopt-A-Painting, the Students' Association ensures all members of the MacEwan family have an enjoyable Christmas. Over the past years, the program has grown to serve more-and-more families, with each donation making a major impact in the lives of the recipients.

Bowl-O-Rama, a fundraiser for Adopt-A-Family, has grown to be the single largest money raiser for the program. Last year more than \$4,000 was raised at Bowl-O-Rama as 88 bowlers participated in the event.

Another successful fundraising event for Adopt-A-Family was Adopt-A-Painting. Each year the SA purchases artwork produced by the college's Fine Arts students and auctions them off for staff or students to adopt for one year.

Along with these fundraisers and private donations of staff and students, the Adopt-A-Family program was able to provide assistance to 49 student families and disbursed over \$10,000 in grants and gifts.





# Strategic Plan

The purpose of the Strategic Plan is to provide continuity and focus for the operations of the SA, and a basic standard against which our decision-making can be measured.

The strategic plan will be used to determine or validate the mission, vision, values, goals, objectives, roles, direction and timelines of SA MacEwan. The plan will help focus on what is most important to achieving organizational success, and ultimately student success.

The strategic plan will ensure SA MacEwan is responsive to a dynamic changing environment.

## Mission

Through advocacy and support, the Students' Association provides opportunities that advance student success.

## Vision

Success for Students

## Guiding Principles

- MacEwan students remain our first focus.
- We are committed to providing a work environment that supports the holistic wellness and development of students, volunteers and staff.
- Our Association is driven by identified student values and expectations.
- We advocate for students in the college and wider communities.
- We believe in responsible and accountable governance.
- We have a responsibility for the efficient stewardship of student funds to the primary benefit of fee-paying students.
- Students' Association activities and services will reflect and embrace the diversity of the college community.
- We recognize our interconnectivity with the global community.

## Strategic Priorities

- Enhance student involvement.
- Reduce our dependence on Student Fees.
- Enhance the autonomy of the Students' Association.
- Build the framework to evaluate organizational effectiveness at all levels.
- Communicate and work with other SA's and SU's at all levels of governance and staff.
- Initiate discussions with the college to have an independent Students' Association facility in future campus developments.
- Develop and deliver formal and consistent training programs to staff, volunteers and student leaders.
- Align our current services and programs with this Strategic Plan.



Centre for the Arts Campus

## *Campus Offices*

### **South Campus**

South Campus has continued to grow and evolve. As academic programs located to or moved from South Campus we changed our programs and services to meet those needs. More clubs and fundraising groups are getting started at South Campus. Some of the more prominent clubs on campus have been the Reach Out Club, and the Baptist Student Ministries in 2006-07. Many programs are also starting fundraising groups so that they can plan a year-end celebration for their classes.

The Student Lounge that was developed in 2005-06 has continued to be well used. Movies and games can be signed-out from the SA office for students to use in the lounge or elsewhere on campus.

Among the South Campus highlights for the year were screening of the movie *Darwin's Nightmare*, the Local Music Showcase, a St. Patty's Day Pub, and Costume Karaoke.

### **Centre for the Arts**

The office continued to be busy and student life continued to bloom. Programming highlights for the year included a presentation by Avi Lewis in the John L. Haar Theatre. Students were discussing his thought-provoking talk for months afterward. Other successful SA events included a MacEwan version of Story Slam, a collaboration of faculty and students, showcasing their story telling talents, and a student-run event called 'Art, Music and Impact', featuring a silent art auction and open mic event raising funds for the Walk for Darfur.

The SA sponsored cafeteria exhibition space was complete and began showing work in mid September. Exhibits rotated throughout the year and created the one interactive room for student work on campus. Class projects, collaborative projects, portrait drawings and design pieces were all exhibited throughout the year.

### **Alberta College**

This was the third year the SA offered services at Alberta College. Since 2005 we have been located in a fantastic space on the main floor by the north entrance. This location has greatly helped the SA maintain a prominent impression on the Alberta College Campus.

A student-staff member that worked in the office maintained part-time office hours of 10 hours per week. Services offered include faxing, the student food bank, ticket sales and poster approvals. All SA events were well attended and supported. The SA has been so well received at ACC that the SA is looking to hire a professional part-time staff member to work at that location, to devote more attention to this campus. This will help us have the office open more hours and to provide a higher level of services and programming.

1,04	36,18	51,40	10,44
1,24	34,36	21,63	7,30
13,65	1,15	37,70	36,72
25,40	13,58	36,15	13,29
36,87	25,00	10,45	32,50
22,30	36,50	15,94	24,95
36,04	22,02	26,30	0,27
7,81	35,94	37,59	11,60
24,99	7,77	35,44	19,77
3,12	24,84	36,06	30,40
16	3,03	7,82	16,78
		25,10	21,10
			6,40

# *Auditor's Report*

Financial Statements of  
**THE STUDENTS ASSOCIATION OF GRANT MACEWAN COLLEGE**

Year ended June 30, 2007

REGINALD APLEYARD  
 PROFESSIONAL CORPORATION  
 CHARTERED ACCOUNTANT

14608 - 115 Avenue  
 Edmonton, Alberta T5M 3B9  
 Telephone: 780-453-6998  
 Fax: 780-453-8072

**THE STUDENTS ASSOCIATION OF GRANT MACEWAN COLLEGE**

**JUNE 30, 2007**

**CONTENTS**

	<b><u>Page</u></b>
<b>AUDITOR'S REPORT</b>	1
<b>FINANCIAL STATEMENTS</b>	
Statement of Operations	2
Statement of Changes in Net Assets	3
Statement of Financial Position	4
Statement of Cash Flows	5
Notes to Financial Statements	6 - 10
Schedules	11 - 13

**REGINALD APPEYARD  
PROFESSIONAL CORPORATION  
CHARTERED ACCOUNTANT**

14608 - 115 Avenue, Edmonton, Alberta T5M 3B9

Telephone: 780-453-6998

Fax: 780-453-8072

**AUDITOR'S REPORT**

To the Members of:  
The Students Association of Grant MacEwan College

I have audited the statement of financial position of **The Students Association of Grant MacEwan College** (the Association) as at June 30, 2007 and the statements of operations, changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Association's management. My responsibility is to express an opinion on these financial statements based on my audit.

Except as explained in the following paragraph, I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

During the year student membership fees, referred to as Sport and Wellness, were collected in the amount of \$1,017,641 (note 7). As part of this program \$1,060,000 was paid to the College. I was unable to satisfy myself as to the legality of these collections and payments. These transactions, and similar transactions in past years, give rise to a contingent liability which is not disclosed in the financial statements.

In view of the possible material effects on the financial statements of the matter described in the preceding paragraph, I am unable to express an opinion whether these financial statements are presented fairly in accordance with Canadian generally accepted accounting principles.

Edmonton, Alberta  
October 10, 2007

CHARTERED ACCOUNTANT

## STATEMENT OF OPERATIONS

YEAR ENDED JUNE 30, 2007

	<u>2007</u>	<u>2006</u>
REVENUE		
Student fees for operations - (Note 7)	\$1,413,507	\$1,470,104
Student Life - (Note 8) Schedule 1	138,082	105,184
Marketing and Communications - (Note 8) Schedule 2	74,934	71,762
General - (Note 8) Schedule 3	<u>290,145</u>	<u>278,887</u>
	<u>1,916,668</u>	<u>1,925,937</u>
EXPENSES		
Student Life - Schedule 1	302,191	194,681
Student Representation - (Note 8)	41,392	38,773
Marketing and Communication - Schedule 2	103,416	100,836
General - Schedule 3	1,118,087	1,059,726
ATISEC Membership	<u>12,000</u>	<u>10,000</u>
	<u>1,577,086</u>	<u>1,404,016</u>
	\$ 339,582	\$ 521,921
DEVELOPMENT FUND FEES - (Notes 6 & 7)	<u>160,693</u>	<u>142,338</u>
EXCESS OF REVENUE OVER EXPENSES	<u>\$ 500,275</u>	<u>\$ 664,259</u>

## STATEMENT OF CHANGES IN NET ASSETS

YEAR ENDED JUNE 30, 2007

	Invested in Furniture and <u>Equipment</u>	Internally Restricted Development Fund (Note 6)	<u>Unrestricted</u>	Total <u>2007</u>	Total <u>2006</u>
BALANCE AT BEGINNING OF YEAR	\$ 84,363	\$ 1,571,143	\$ 87,222	\$ 1,742,728	\$ 1,078,469
Revenue over(under) expenses	(29,430)	160,693	369,012	500,275	664,259
Transfer under policy 16(5) of Executive Council	-	339,583	(339,583)	-	-
Purchase of furniture and equipment	<u>13,829</u>	<u>-</u>	<u>(13,829)</u>	<u>-</u>	<u>-</u>
BALANCE AT END OF YEAR	<u>\$ 68,762</u>	<u>\$ 2,071,419</u>	<u>\$ 102,822</u>	<u>\$ 2,243,003</u>	<u>\$ 1,742,728</u>

**STATEMENT OF FINANCIAL POSITION**

**JUNE 30, 2007**

	<b><u>2007</u></b>	<b><u>2006</u></b>
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	\$ 86,153	\$ 61,333
Marketable securities (Note 3)	4,289,713	3,719,511
Accounts receivable	60,639	85,901
Inventory	30,940	20,792
Prepaid expenses	<u>31,822</u>	<u>23,860</u>
	4,499,267	3,911,397
<b>PROPERTY AND EQUIPMENT (Note 4)</b>	<u>68,761</u>	<u>84,362</u>
	<b><u>\$ 4,568,028</u></b>	<b><u>\$ 3,995,759</u></b>
<b>LIABILITIES</b>		
<b>CURRENT</b>		
Accounts payable	\$ 313,152	\$ 232,770
Health and dental costs payable	619,195	521,662
Deferred student fee revenue	240,000	260,000
Trust liabilities (Note 5)	<u>1,152,678</u>	<u>1,238,599</u>
	<u>2,325,025</u>	<u>2,253,031</u>
<b>NET ASSETS - Statement II</b>		
Invested in furniture and equipment	68,762	84,363
Internally restricted	2,071,419	1,571,143
Unrestricted	<u>102,822</u>	<u>87,222</u>
	<u>2,243,003</u>	<u>1,742,728</u>
	<b><u>\$ 4,568,028</u></b>	<b><u>\$ 3,995,759</u></b>



STATEMENT OF CASH FLOWS

YEAR ENDED JUNE 30, 2007

	<u>2007</u>	<u>2006</u>
<b>CASH FLOWS FROM (TO) OPERATING ACTIVITIES</b>		
Revenue over expenses	\$ 500,275	\$ 664,258
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation	29,430	24,890
Changes in working capital items (Note 11)	<u>79,146</u>	<u>(405,094)</u>
	608,851	284,054
<b>CASH FLOWS FROM (TO) INVESTMENT ACTIVITIES</b>		
Purchases of furniture and equipment	<u>(13,829)</u>	<u>(41,877)</u>
<b>INCREASE IN CASH</b>	595,022	242,177
<b>CASH, beginning of year</b>	<u>3,780,844</u>	<u>3,538,667</u>
<b>CASH, end of year</b>	<u>\$ 4,375,866</u>	<u>\$ 3,780,844</u>
 <b>CASH CONSISTS OF:</b>		
Cash in bank	\$ 86,153	\$ 61,333
Marketable securities	<u>4,289,713</u>	<u>3,719,511</u>
	<u>\$ 4,375,866</u>	<u>\$ 3,780,844</u>

## NOTES TO FINANCIAL STATEMENTS

YEAR ENDED JUNE 30, 2007

## 1. ACCOUNTING ENTITY

The Students Association of Grant MacEwan College (the Association) is a not-for profit organization whose goals are to enhance the services and aims of the student body of Grant MacEwan College (the College). The Association is incorporated under the Post-Secondary Learning Act of Alberta. The Association is not subject to either federal or provincial income taxes.

## 2. SIGNIFICANT ACCOUNTING POLICIES

Furniture and Equipment

Furniture and equipment additions are recorded at cost. Amortization is recorded on the straight-line method at 10% the first year, 20% the next four years and 10% in the sixth year.

Inventory

Inventory is valued at the lower of cost and net realizable value on a first-in, first-out basis.

Investments

Investments are recorded at the lower of cost and net realizable value.

Revenue Recognition

The Association follows the deferral method of accounting for contributions. Contributions are included in revenue in the year they are received or receivable, with the exception that contributions to fund a specific future period's operation expenses are included in revenue in that later period.

All other revenues are recorded on the accrual basis.

Use of Estimates

The preparation of financial statements, in conformity with Canadian generally accepted accounting principles, requires management to make estimates and assumptions that affect the amounts reported in the financial statements. Values for accounts receivable, inventory, and accumulated amortization, involve estimates. By their nature, these estimates are subject to measurement uncertainty and actual results could differ. It is management's opinion that there is little risk in this area.

Volunteers

Many of the Association's activities depend on volunteers. The value of these services has not been reflected in these financial statements due to the difficulties in determining the fair market value.

THE STUDENTS ASSOCIATION OF GRANT MACEWAN COLLEGE

NOTES  
(cont'd)

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED JUNE 30, 2007

3. MARKETABLE SECURITIES

Marketable securities consist of money in a high return chequing account (2006: a mutual fund that invested in interest bearing securities). Rates of earnings fluctuate. Market value is the same as cost. While there is some credit risk involved in investing in only one security, management believes the risk is acceptable.

4. PROPERTY AND EQUIPMENT

Property and equipment consists of:

	<u>2007</u>	<u>2006</u>
Equipment	\$ 251,748	\$ 237,918
Accumulated amortization	<u>(182,987)</u>	<u>(153,556)</u>
	<u>\$ 68,761</u>	<u>\$ 84,362</u>

5. TRUST LIABILITIES

Trust liabilities consist of funds held for:

	<u>2007</u>	<u>2006</u>
Adopt-A-Family	\$ 7,178	\$ 6,914
Alumni Association	2,636	47,692
Food bank	4,434	3,429
Global Education Fund	(4)	1,422
Scholarships and bursaries	-	12,817
Sports and Wellness	1,110,664	1,122,624
Student clubs	<u>27,770</u>	<u>43,701</u>
	<u>\$ 1,152,678</u>	<u>\$ 1,238,599</u>

6. DEVELOPMENT FUND

Executive Council policy 16 states that any revenues over expenses at the fiscal year end are to be allocated to the development fund. Policy 27 requires that the fund be held for future use in capital development for the Association.

THE STUDENTS ASSOCIATION OF GRANT MACEWAN COLLEGE

NOTES  
(cont'd)

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED JUNE 30, 2007

7. REVENUES

Gross revenue consists of:

	<u>2007</u>	<u>2006</u>
FEES		
Alumni Association	\$ 160,693	\$ 142,338
Dental plan	493,425	475,437
Development fund	160,693	142,338
Global Education Fund	18,304	18,134
Health plan	600,998	570,453
Operational	1,413,507	1,470,104
Sport and Wellness	<u>1,017,641</u>	<u>1,034,688</u>
	3,865,261	3,853,492
ADOPT-A-FAMILY	3,797	4,176
STUDENT FOOD BANK	1,005	1,220
GENERAL-Schedule 3	290,145	278,887
MARKETING AND COMMUNICATION-Schedule 2	74,934	71,762
SPORT AND WELLNESS INTEREST	30,399	-
STUDENT CLUBS	120,610	120,821
STUDENT LIFE-Schedule 1	<u>138,082</u>	<u>105,184</u>
	<u>\$ 4,524,233</u>	<u>\$ 4,435,542</u>

Of these the following are not recorded elsewhere in these financial statements:

	<u>2007</u>			<u>2006</u>		
	<u>Revenues</u>	<u>Expenses</u>	<u>Net</u>	<u>Revenues</u>	<u>Expenses</u>	<u>Net</u>
Adopt-A-Family	\$ 3,797	\$ 3,535	\$ 262	\$ 4,176	\$ 4,056	\$ 120
Alumni Association	160,693	205,750	(45,057)	142,338	140,000	2,338
Dental plan	493,425	468,903	24,522	475,437	441,124	34,313
Student Food bank	1,005	-	1,005	1,220	1,144	76
Global Education Fund	18,304	19,731	(1,427)	18,134	17,952	182
Health plan	600,998	527,985	73,013	570,453	450,655	119,798
Scholarships and bursaries	-	12,817	(12,817)	-	6,200	(6,200)
Sports and wellness	1,048,040	1,060,000	(11,960)	1,034,688	900,285	134,403
Student clubs	<u>120,610</u>	<u>136,541</u>	<u>(15,931)</u>	<u>120,821</u>	<u>123,433</u>	<u>(2,612)</u>
	<u>\$2,446,872</u>	<u>\$2,435,262</u>	<u>\$ 11,610</u>	<u>\$2,367,267</u>	<u>\$2,084,849</u>	<u>\$ 282,418</u>

In each case the net is applied to a liability account.

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED JUNE 30, 2007

Under Student Council policy 26 fees are allocated as follows:

		<u>2007</u>	<u>2006</u>
Post Secondary membership fees	50%	\$ 1,358,967	\$ 1,417,873
Secondary student fees		<u>54,540</u>	<u>52,231</u>
Operating revenue		1,413,507	1,470,104
Grant MacEwan College Sport & Wellness Department	38%	1,017,641	1,034,688
Grant MacEwan College Alumni Association	6%	160,693	142,338
Development Fund	6%	<u>160,693</u>	<u>142,338</u>
		<u>\$ 2,752,534</u>	<u>\$ 2,789,468</u>

8. DEPARTMENTS

The operations of the Association are carried out under four departments:

- Student Life - is responsible for coordinating services and programs for the membership.
- Student Representation - is responsible for governance and coordination of the Association.
- Marketing and Communications - is responsible for coordinating media and advertising revenue including the newspaper, Intercamp, and the student handbook.
- General - is responsible for operational services and retail sales.

9. FINANCIAL INSTRUMENTS

The Association's financial instruments consist of cash, marketable securities, accounts receivable and accounts payable. The carrying amounts of these financial instruments approximate their fair value due to their short term maturity or capacity for prompt liquidation.

The Association does not believe it is subject to any significant concentration of credit risk. Cash and marketable securities are in place with major financial institutions. Marketable securities are on deposit with a trust company. These are subject to some risk due to interest rate fluctuations. Accounts receivable are due from a number of organizations whose credit worthiness is considered strong by management.

10. RELATED PARTY TRANSACTIONS

All the members of the Association are students of the College. The College provides substantial office space at all four campuses and provides payroll, janitorial and computer services for the Association, without monetary consideration. The fair market value of these services have not been included in the financial statements due to estimation difficulties.

The Association has sanctioned over 20 clubs that are an integral part of the Association. The clubs run programs in specialized areas or for special groups. The clubs raise funds which are deposited into an Association bank account. The Association pays the funds out on the request of the clubs. These revenues and expenses are shown in note 7. Unexpended funds are shown as a liability to student clubs in note 5. The Association operates a separate bank account for these funds.

THE STUDENTS ASSOCIATION OF GRANT MACEWAN COLLEGE

NOTES  
(cont'd)

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED JUNE 30, 2007

11. CHANGES IN WORKING CAPITAL ITEMS

Changes in working capital items consist of:

	<u>2007</u>	<u>2006</u>
Accounts receivable	\$ 25,262	\$ 22,221
Inventory	(10,148)	(10,751)
Prepays	(7,962)	(18,367)
Accounts payable	80,382	153,335
Health and dental costs	97,533	114,112
MacEwan Capital Campaign	-	(791,789)
Deferred student fees	(20,000)	-
Trust liabilities	(85,921)	126,145
	<u>\$ 79,146</u>	<u>\$ (405,094)</u>

12. COMPARATIVE FIGURES

Certain of the prior year's figures, presented for purposes of comparison, have been restated to conform to the current year's presentation.

13. SUBSEQUENT EVENTS

Subsequent to the year-end the Association entered into agreements to add more than \$1,500,000 to student fees and to use the money to purchase transit U-Passes for all full-time students.

14. COMMITMENTS

The Association is committed under a 60 month lease from April, 2007 to March, 2012 on the rental of three printer/copiers at \$570 per month.

THE STUDENTS ASSOCIATION OF GRANT MACEWAN COLLEGE

Schedule 1

Schedule of Student Life Revenues and Expenses

JUNE 30, 2007

REVENUES	<u>2007</u>	<u>2006</u>
Banner night	\$ 232	\$ 794
Bowl-O-Rama	878	1,491
Dinner and movie	848	1,436
Games room receipts	4,687	5,059
Global projects	87,298	57,470
Haar event	1,152	1,674
Halloween	23	-
Kumoniwannalaya	12,462	60
Major events	1,067	28,807
Peer Support Conference	7,486	-
Posters	1,953	2,336
Reading week	11,491	-
South campus	-	400
Welcome week events	469	2,559
Whack-Damn golf	8,036	3,098
	<u>\$ 138,082</u>	<u>\$ 105,184</u>
EXPENSES		
Banner night	\$ 18,910	\$ 13,479
Bowl-O-Rama	1,614	2,094
Campus activities		
Alberta College	3,173	3,693
Centre for Fine Arts	8,532	7,459
South Campus	7,800	8,836
Tri Campus	3,527	4,941
Dinner and movie	2,526	2,393
General expenses	7,621	3,037
Global projects	98,419	53,994
Global Week events	749	-
Haar event	7,071	4,940
Halloween	693	688
Kumoniwannalaya	35,046	508
Major events	42,894	52,297
Peer Support	18,322	12,812
Reading week	13,148	-
Safe Walk	5,603	2,163
Social Wellness Awareness Team	2,781	4,958
Supplies	2,652	2,326
Volunteer appreciation	8,095	7,406
Welcome week events	-	2,295
Whack-Damn golf	13,015	4,362
	<u>\$ 302,191</u>	<u>\$ 194,681</u>

THE STUDENTS ASSOCIATION OF GRANT MACEWAN COLLEGE

Schedule 2

Schedule of Marketing and Communication Revenues and Expenses

JUNE 30, 2007

	<u>2007</u>	<u>2006</u>
REVENUE		
Handbook advertising	\$ 27,817	\$ 25,607
Intercamp advertising	39,240	40,665
Other	<u>7,877</u>	<u>5,490</u>
	<u>\$ 74,934</u>	<u>\$ 71,762</u>
EXPENSES		
Griffwear	\$ 7,557	\$ 11,823
Handbook	38,624	27,747
Intercamp	36,678	37,391
Memberships	932	1,712
Promotional material	12,640	14,301
Supplies	<u>6,985</u>	<u>7,862</u>
	<u>\$ 103,416</u>	<u>\$ 100,836</u>



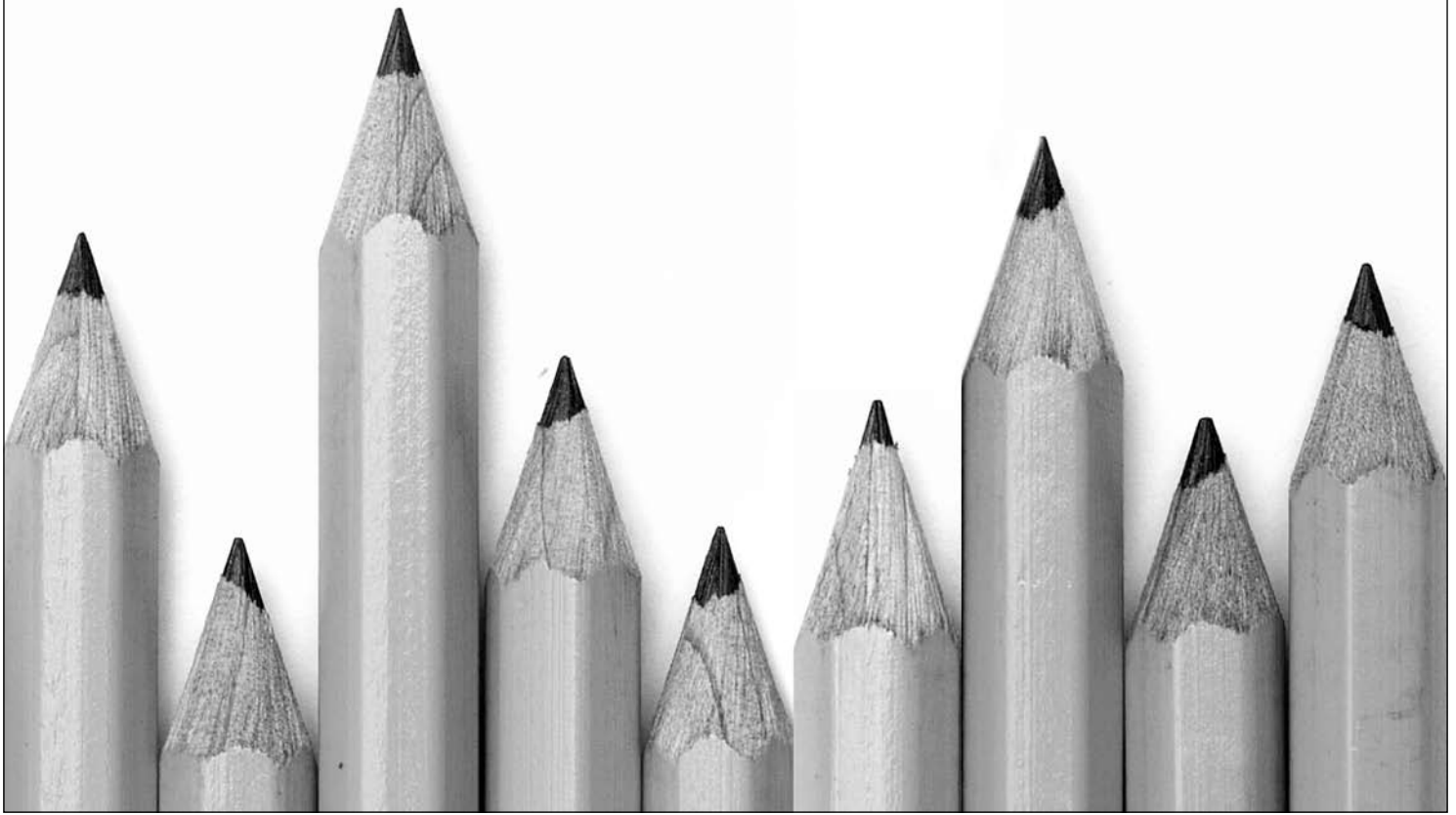
THE STUDENTS ASSOCIATION OF GRANT MACEWAN COLLEGE

Schedule 3

Schedule of General Revenues and Expenses

JUNE 30, 2007

REVENUES	<u>2007</u>	<u>2006</u>
Food guarantee	\$ 18,341	\$ 18,341
Graduation photos	8,851	11,061
Interest	154,804	111,641
SAM Store	100,149	137,844
Sponsorship	<u>8,000</u>	<u>-</u>
	<u>\$ 290,145</u>	<u>\$ 278,887</u>
EXPENSES		
Accounting	\$ 30,921	\$ 25,248
Affiliations	2,677	2,544
Amortization	29,430	24,890
Audit	25,300	11,623
Bad Debts	4,849	7,972
Bank charges	2,696	2,499
Courier and delivery	365	439
Donations and gifts	27,696	20,894
Goods and service tax	14,501	17,977
Graduation photos	2,028	5,770
Insurance	6,390	6,744
Legal fees	-	22
Lobby campaign	-	556
Meals	4,696	3,446
Office supplies and leases	25,325	31,733
Parking	432	1,693
Renovations	1,389	9,955
Repair and maintenance	636	1,057
Salaries, wages and benefits	790,855	730,335
SAM Store	74,722	96,261
Scholarships	8,306	6,000
Sponsorships	4,520	-
Staff and executive retreat	10,041	12,538
Staff conferences	37,561	31,158
Storage	1,998	1,199
Subscriptions and publications	1,228	1,097
Telephone	2,689	912
Travel, parking and bus passes	<u>6,836</u>	<u>5,164</u>
	<u>\$ 1,118,087</u>	<u>\$ 1,059,726</u>



# *Response to Auditor's Report*

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## **Student Activity Fee Background and Analysis**

1) Under the Post-Secondary Learning Act, the SA has the right to levy membership fees for the maintenance of the SA, and the College has the right to levy fees for services.

2) Although the SA and the College are separate legal entities, they will often consult on the determination of appropriate fees levels. In this case, the College (via Policy D3205) and the SA (via Policy 26) have agreed to cooperate on the determination of the College Sport & Wellness membership fee.

3) The College Sport & Wellness membership fee was consolidated with the Students' Association Membership Fee (and other relevant SA fees) in the early 1990's, to become the Student Activity Fee.

4) The Student Activity Fee is a per credit fee (currently \$15 per credit) consolidated fee which funds several "activities" such as: SA Development Fund; College Sport & Wellness membership; SA Membership (for SA operations). (In prior years, the Student Activity Fee also included a portion for the Alumni Association.)

5) This "consolidation" took place for purely practical purposes – i.e. at the time of registration one consolidated fee was charged rather than three or four individual fees. This created process efficiencies for the registration staff, an easier to read registration statement.

6) However, the "consolidation" did not change the legal nature of the entities, nor their legal ability to levy fees. That is, the SA is levying a membership fee and the College is levying a Sport & Wellness fee.

7) Due to the fact the Student Activity fee was assessed and collected as one consolidated fee, historically the College remitted the full Student Activity Fee to the SA. The SA then paid to the College the portion that related to the Sport & Wellness membership fee (approximately \$1M per year).

8) In substance, the SA was acting as a "flow through account" for the College – that is the College Sport & Wellness membership fee came into the SA account and was then paid out of the SA account. However, using the SA as a flow-through account did not change the substance, or legal nature of the College Sport & Wellness fee.

9) Effective 1 July 2007, the College ceased remitting the Sport & Wellness membership fee to the SA. Since this is a College fee, and the fee has been collected from the students by the College, there is no reason to remit this fee to the SA. That is, although the Student Activity Fee (for practical purposes) is "assessed" as one consolidated fee, the system is capable of splitting the fee into its' separate legal parts. Therefore, the portions of the fee that "belong to" the SA (i.e. Development Fund and SA Operation fund) are remitted directly to the SA. The portion of the fee that belongs to the College (i.e. the Sport & Wellness membership fee) will stay with the College.

## **Opinion on Legality of Sport & Wellness Membership Fee**

10) The Sport & Wellness membership fee is a fee levied by the College – although consolidated with SA fees into the Student Activity Fee – and therefore, there should be no audit issue for the SA with regard to this fee, other than to ensure the amount owing to the College is appropriately accounted for and disclosed in the 30 June 2007 financial statements.





[www.macewan.ca/sa](http://www.macewan.ca/sa)