

## SGA CAMPAIGN GUIDELINES:

1. Duties and responsibilities of each available SGA position are listed in the SGA Constitution of the Student Handbook.
2. All upperclassman candidates must have at least 2.7 fall semester GPA, be in good standing with the University, and have completed at least two semesters at Anderson University in order for their name to appear on the ballot. Grades will be checked prior to the names being printed on the ballots.
4. All candidates must fill out an intent form and be approved by the Student Government Advisor prior to campaigning.
5. Candidates running for SGA President and Vice President may be required to give a campaign speech (limit 2 minutes). Candidates must have their speech reviewed and approved by the Director of Student Activities.
6. Candidates for SGA President must be classified as a Junior or Senior by August 1st of the upcoming year.
7. Candidates for SGA Vice President must be classified as at least a Junior by August 1st of the upcoming year.
8. Candidates for SGA Secretary and Treasurer must be classified as at least a Sophomore by August 1st of the upcoming year.

### **Campaign Materials**

1. Etiquette and common courtesy are required in campaign material (printed and verbal promotions).
2. All promotional material must be printed at the expense of candidate, not by campus offices, clubs or organizations, regardless of organization or advisor approval. No organizational endorsements allowed.
3. The following may not be used or portrayed in promotional materials: Vulgar gestures and/or profanity and/or use of alcohol/drug and/or any other non -acceptable materials.
4. Posters/publicity must be approved by the Director or Assistant Director of Student Activities **before it is posted**. Approval must be stamped on all campaign publicity. This includes ALL publicity whether paper or electronic media. Failure to comply with this will result in removal from the ballot.
5. Publicity can only be posted in the following areas of campus:
  - Any campus bulletin board (1 per board)
  - Residence Hall bulletin boards with approval from Residence Life
6. Publicity may not be posted on doors, walls, or windows
7. Publicity must be no larger than: 11" x 17" (Half of a poster board)
8. Publicity should be posted with either tacks, staples or masking tape rolled and placed on the back
9. If candidates are found tampering with publicity belonging to another candidate, he or she will be disqualified.
10. Materials must be taken down/removed immediately following the election.

### **General Expectations**

1. SGA leaders are expected to be role models in all aspects of their life both on and off campus.
2. All SGA members are required to attend the fall retreat in September.
3. The Student Government Association President, Vice President, Treasurer, and Secretary are strongly encouraged not to hold another major leadership position on campus.
4. The Executive Branch officers (SGA President, Vice-President, Secretary, and Treasurer) must be enrolled as a full-time student - 12 hours per semester.