



ASASU: Athletics Fee

Objective:

To establish a shared governance system between the Associated Students of Arizona State University and Sun Devil Athletics. Secondly, through the establishment of this fee the tuition dollars traditionally allocated to Sun Devil Athletics will be reinvested into the university system in order to grant additional resources and services as identified by the Associated Students of Arizona State University, thereby establishing students as effective stakeholders in both Sun Devil Athletics and the university system, and furthering transparency between the university and the Associated Students of Arizona State University over tuition dollars.

Fee Establishment:

A mandatory \$75 fee will be charged to the entirety of the student body of Arizona State University each semester. All monies raised through this fee will be allocated in accordance with the Arizona Board of Regents policies.

Fee Operations - Sun Devil Athletics:

- I. The operations, allocation of funds and resources, of the “Athletics Fee,” is hereby determined in agreement between the student body, the university and its administration, and Sun Devil Athletics, as, but not limited to, the following:
 - a. Free Admission for the student body of Arizona State University to all Sun Devil Athletics sporting events with a guaranteed 25 percent of seats reserved for the new student section defined as the “Inferno,” located in the lower bowl of the Sun Devil Stadium for football events, and a guaranteed 25 percent of seats reserved for the new student section defined as the “Inferno,” located in all other arenas and stadiums of Sun Devil Athletics. This includes the establishment of a wristband distribution center on every location.
 - b. The Establishment of a shared governance system between the Associated Students of Arizona State University and Sun Devil Athletics with the creation of the “Sun Devil Athletics Advisory Board” overseen by the Council of Presidents of the Associated Students of Arizona State University with the determined number of two (2) undergraduate students from each respective location of Arizona State University, plus two (2) graduate students of Arizona State University, and two (2) alumnus all appointed respectively by the Council of Presidents.
 - c. The Sun Devil Athletics Operations Advisory Board will serve as the acting voice of the student body of Arizona State University under the authority of the Council of

Presidents towards multiple areas of the operations of Sun Devil Athletics including but not limited to:

- i. The Sun Devil Athletics Operations Advisory Board will be governed according to the bylaws titled as “Operations Advisory Board Bylaws” in this document.
 - ii. Sun Devil Athletics’ outreach towards the surrounding communities of Arizona State University for all sporting events.
 - iii. Sun Devil Athletics’ marketing towards the student body of Arizona State University for all sporting events.
 - iv. Sun Devil Athletics’ plans towards renovations and other projects.
 - v. The creation and logistics of a new ticketing system to match the earlier request in Fee Operations: Section I - a.
 - vi. The creation and maintenance of a Game Day experience for the students of Arizona State University including but not limited to the “Devils on Mill” tailgating experience and the “Devil’s Walk.”
 - vii. Oversee a competitive research grant that funds scholarship that benefits athletics. The competition should be open to all students.
- d. Sun Devil Athletics will encourage philanthropic activities and events with the entire student body.
 - e. The “Athletics Fee” will not be allocated by Sun Devil Athletics for salaries, recruitment or other administrative costs.
 - f. No funds from tuition will be allocated by the university to Sun Devil Athletics as long as the “Athletics Fee” exists.

Fee Operations - Enforcement:

If Fee Operations, Section I: a-f are violated as determined through a review conducted by the Sun Devil Athletics Advisory Board, and the Council of Presidents of the Associated Students of Arizona State University finds the review to be accurate, then there will be an immediate revocation of the “Athletics Fee.”

Operations Advisory Board - Bylaws:

- I. A review of Sun Devil Athletics’ use of the fee by the Sun Devil Athletics Operations Advisory Board will take place every two years, starting in the Spring of 2016, to determine whether or not the University Administration and Sun Devil Athletics have taken the proper measures to implement the agreed upon criteria.

- II. The Sun Devil Athletics Operations Advisory Board shall consist of 2 student representatives from each location, as well as 2 graduate student representatives, appointed by the local President of ASASU. Additionally, 2 ASU alumni will sit on the board as appointed by a majority vote of the Council of Presidents.
- III. The Sun Devil Athletics Operations Advisory Board will send a comprehensive report of their findings to the Associated Students of Arizona State University (ASASU) Council of Presidents after a thorough investigation into the terms and conditions of the Fee and the actions of Sun Devil Athletics and the University Administration.
- IV. The University Administration and Sun Devil Athletics will provide any and all information that is requested by the Sun Devil Athletics Operations Advisory Board prior to the meeting in order to complete the comprehensive reviews.
- V. If either party, either the Student Representatives, the University Administration, or Sun Devil Athletics, presumes to violate the terms agreed upon, the following actions may be taken to right the course:
 - a. Based on the findings of The Sun Devil Athletics Operations Advisory Board, the ASASU Council of Presidents will determine whether or not Sun Devil Athletics and the University Administration have violated the terms and conditions agreed upon in the Athletic Fee.
 - b. If the ASASU Council of Presidents deems the actions of Sun Devil Athletics and/or the University Administration to be in such disregard of the terms and conditions of the Athletic Fee legislation, it shall then vote to repeal the implantation of said Fee. A majority vote of the ASASU Council of Presidents is required for the removal of the Fee.
- VI. In the event that Sun Devil Athletics and the University Administration desires to increase, or decrease, the per student amount of the Athletic Fee, the following actions must be taken:
 - a. Following The Sun Devil Athletic Operations Advisory Board's meeting every two years, starting in April 2016, then, if and only if the Advisory Board has determined that the Sun Devil Athletics and the University Administration has successfully completed all of the terms and conditions agreed upon in the Athletic Fee, may the legislative bodies of ASASU be requested to vote to increase, or decrease, the per student amount of the Athletic Fee.
 - b. Following a majority vote from each legislative body of ASASU, the Council of Presidents may agree to increase, or decrease, the per student amount of the Athletic Fee by a majority vote.

Tuition Reinvestment - Principles:

- I. Whereas, the funds from tuition that were traditionally being allocated to Sun Devil Athletics, are

no longer being allocated to Sun Devil Athletics as long as the “Athletics Fee” exists, the Associated Students of Arizona State University establishes the following principles for where the reinvestment of the funds will be allocated, but not limited, to:

- a. An increase in financial, professional, and academic support for the graduate students of Arizona State University in areas including but not limited to:
 - i. An overall increase in stipends for Research Assistants and Teaching Assistants, while decreasing pay differentials between departments. Salaries should be no less than one half of a standard deviation from the current mean of \$15,745 and further increased when necessary to be competitive with our peer institutions.
 - ii. An increase in the number of Research Assistant and Teaching Assistant positions.
 - iii. Career service support for all graduate students that empowers students to achieve a job in their chosen field.
- b. Equitable transportation and commuting options across all locations of Arizona State University seven (7) days a week when classes are in session while maintaining current standards during business days.
- c. Better preparation for graduate and professional careers and opportunities for undergraduate students at Arizona State University in areas including but not limited to:
 - i. Graduate Test Preparation Courses offered at no additional cost to students and covered in their regular tuition that can be accounted for class credit as determined by the university.
 - ii. The establishment of continuing student engagement programming for all undergraduate levels.
- d. A greater focus on academic retention and support for students in order to better prepare them for academic and personal success at Arizona State University through areas including but not limited to:
 - i. Equitable training in advising and consistency within departments across all locations of the university.
 - ii. Extended services and hours within Student Success Centers.
 - iii. Improved training and retention of tutors with variability in knowledge.
 - iv. Consistency in quality of online courses and associated platforms.
- e. Create more affordability and financial support for all students, including graduate students, at Arizona State University, with minimal increase of tuition.
- f. The continuance of maintaining and raising Arizona State University as a Tier 1 research university, New American University with the newest information, technology, and ideas

worth spreading, while tending to much needed repairs and renovations.

- i. Free downloads for computer programs such as Photoshop, Microsoft Office, etc.
- g. An increase of financial and academic support for non-traditional students of Arizona State University in areas including but not limited to:
 - i. Equitable access to Veteran resources and support across all locations of Arizona State University.
 - ii. An increase in financial support and equitable access to family resources and child care support across all locations of Arizona State University.
- h. An increase in equitable recruitment and marketing around all local areas of all Arizona State University's locations, and the creation of better awareness within those communities in order to further advance Arizona State University and its mission in higher education within the state of Arizona, the nation, and the globe.

END - Nothing Follows
