

ASSOCIATED STUDENTS, INC. & UNIVERSITY STUDENT CENTER



Mission

The Associated Students, Inc. (ASI) of California State University, Stanislaus is the official voice of the students. As a not-for-profit organization, our mission is to provide and fund a wide-range of high-quality programs and services to support student life, student success and instill a sense of campus pride. ASI provides resources and programs that encourage leadership development as well as broaden social, educational, political and emotional growth.

Vision

Associated Students, Inc. (ASI) will facilitate respectable relationships between our students, the university and external communities to advocate for student needs and interests. We will take action on educational, social, and political issues at the university, local, state and federal levels affecting higher education.

We will pursue involvement and growth opportunities for all students in order to develop well-rounded and intellectually diverse individuals. ASI will offer a wide-range of high-quality diverse programs and services to enhance student life, campus pride, and offer a sense of belonging that will lead to a higher quality of life for the future of our students.

As our university evolves, ASI will strive to meet the needs of our ever-changing campus community.

Values

CAMPUS PRIDE

- We strive to instill a sense of Warrior pride.
- We inspire Warrior pride leading by example.

COLLABORATION

- We collaborate with students, student organizations, campus departments, alumni and the community to provide student focused programs, events, and services.
- By encouraging collaboration among all members of our campus and the community, we utilize diverse talents, resources and perspectives, internally and externally, to produce the best possible outcomes.

EMBRACE INTEGRITY AND ETHICS

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- We believe in personal responsibility, honesty, integrity and ethical behavior.
- We honor our commitments and act with fairness, honesty, and respect daily.

ENRICHING EXPERIENCES AND RELATIONSHIPS

- We provide programs and services that encourage involvement in meaningful experiences and relationships outside of the academic environment.
- We develop relationships that make a positive impact in our students' lives.

EQUITY AND INCLUSIVITY

- We offer a wide variety of events and services to meet the needs of our diverse student population.
- We promote equity and strive to increase diversity, inclusion, and cultural competency in all aspects of our organization.

EXCELLENCE IN SERVICE

- We are purposeful in offering high quality programs and services to enhance student life and student success.
- We are thoughtful in providing excellent customer service that encompasses the following attributes: courtesy, empathy, professionalism, accountability and efficiency.

PERSONAL WELLNESS (SAFE SPACE)

- We strive to cultivate the healthy physical, social and emotional well-being of all students.
- We provide a safe space where students from every background and situation can have the opportunity to succeed.

PROMOTE SUSTAINABILITY

- We are committed to conscientiously managing our human, natural, and material resources wisely by reviewing our facilities, programs and services to ensure we are following the appropriate sustainable practices.
- We aspire to increase awareness about sustainable practices that will reduce negative impacts on the environment.



Mission

The University Student Center of California State University, Stanislaus is the hub of campus life. As a not-for-profit organization, our mission is to provide quality facilities, services and programs to complement and enhance the academic experience. The Student Center is designed to create a sense of belonging, a welcoming environment, and a safe space for students, faculty, staff, alumni and the community.

Vision

The University Student Center will strive to be the center of student life and student success by providing a student-centered gathering place for our diverse student population.

We will commit to offering exceptional facilities, services, and programming to encourage student involvement and enhance student life at our university.

As our university evolves, the University Student Center will strive to meet the needs of our ever-changing campus community.

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ASI STUDENT GOVERNMENT

Statement of Purpose:

Serving as the official voice of the students, the ASI Board of Directors, working closely in conjunction with our Warrior Lobby Team and First Year Leadership Experience, represents and defends the interests of the student body throughout the campus and beyond.

Units within area:

ASI Board of Directors

Serves as the official voice of the students. This group is comprised of 14 elected student representatives, a faculty member and the Dean of Students. They provide oversight of ASI programs and services, in addition to advocating for students. They seek to provide the ultimate college experience and uphold the mission and vision of ASI, as well as encourage shared governance, student advocacy and collaboration with other campus and community entities.

ASI Student Government Programming

Responsible for creating and planning events for the ASI Board of Directors that allow engagement with students and the campus community. Uses social media platforms to inform and update students about what is happening on campus in regards to ASI and promotes the Board of Directors and their student voice.

The last ASI Election showed that the students wanted ASI to address issues regarding Clubs and Organizations, Academic Advising, and Parking on campus. An event series was created called Taco 'Bout It with Your Board, which allowed students to address their concerns with these topics to a panel of specialists from our campus and included a Board Member whose initiatives reflected these concerns.

Warrior Lobby Team (WLT)

Committed team to help inform and educate students on local, statewide, and federal issues pertaining to higher education. They strive to advocate for students by working with City Council members and legislators on behalf of ASI, California State Student Association (CSSA) and the University. They promote the importance of

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registering to vote. It is composed of a total number of three members who all strive to advocate for students at the local and national level.

First-year Leadership Experience (FLEx)

A 2-semester long introduction and leadership program. This group of students are given the opportunity to learn about ASI & SC, get involved, and get hands-on experience working with ASI Student Government. This program allows students to “find their fit” within the organization.

Events Indicators:

ASI Student Government Fall Programming Events	# of Participants:
8/31 – ASI & SC Welcome Back Breakfast	287
9/15 – Take Out Tuesday (Turlock)	37
9/15 – Take Out Tuesday (Stockton)	4
9/22 – Titus Tip Tuesday	68
9/29 – Taco ‘Bout It – Virtual Services	67
10/20 – Titus Tip Tuesday	27
10/27 – Taco ‘Bout It – College Deans	52
11/17 – Titus Tip Tuesday	48
12/1 – Titus Tip Tuesday	70
12/8 – Titus Tip Tuesday	52
Total Events: 10	Total Participants: 712

Events Indicators:

Warrior Lobby Team Fall Events	# of Participants:
9/8 – Take Action Tuesday	28
10/27 – Warriors Vote Video Contest	22
11/2 – Ballot Curbside Drop Off	Ballot participation not counted
11/3 – Ballot Curbside Drop Off	Ballot participation not counted
University & College Ballot Bowl Competition	434 Warriors Registered to Vote
Total Events: 5	Total Participants: 484 Total Registered to Vote: 434

ASI BOARD OF DIRECTORS

Executive Initiatives/ Project Highlights:

Cynella Aghasi, ASI President

- **Sustainability**
 - Created monthly sustainability challenges via Instagram starting in September.
 - Sat on the Student Center Sustainability Ad Hoc Committee.
- **Mental Health**
 - Shared mental health tips via Instagram stories on a weekly basis during Fall semester.
 - Formed an Ad Hoc Committee for Mental Health Week that will be hosted during Spring semester.
 - Planned out events for Mental Health Awareness week.
- **Voter Education**

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- Promoted voter registration and curbside ballot drop off at Stan via Instagram through Take Action Tuesdays Campaign.
- Shared voter education by creating an informational page on ASI webpage.
- Collaborated with departments to promote Ballot Bowl Link on social media and through the student portal.
- **Multicultural/Social Justice Issues**
 - Approved resolution on affirming our commitment to Diversity, Inclusion, Equal Treatment and Justice for all people.
 - Created the Student Commission on Diversity and Inclusion.

Karlos Marquez, ASI Vice President

- **Academic Advising**
 - Academic Advising Ad Hoc Committee has actively met.
 - Brainstormed what the committee would like to achieve to improve the quality of advising at Stanislaus State.
- **Undocumented Students**
 - Started a discussion at the Board level and created an Ad Hoc Committee revolving around the formulation of DACA resolution.
 - Adopted and approved a resolution pledging continued support of the DACA Program and Students.
 - Conducted research on other campuses in regards to what they are doing to serve the undocumented population.
- **Warrior Discounter**
 - Created a social media campaign called Take Out Tuesday that highlighted the Warrior Discounter Program on the Student Government page.
 - Campaign was very successful and was approved to move over to official ASI & SC Instagram account to gain more exposure.
- **Warrior Food Pantry**
 - Met with director of Basic Needs, Jennifer Sturtevant, to access how ASI can advocate for student needs.
 - Basic Needs is currently doing a lot for students, focus was shifted to advocate for the future of Basic Needs for when students can return to campus.

Zoe Martinez, ASI Vice President of Finance

- **Food Insecurity**
 - Met with the director of Basic Needs, Jennifer Sturtevant, to brainstorm ideas on how to improve services that they provide to students.
 - Discussed issues that students have when it comes to utilizing the Food Pantry.
- **Budget Transparency**
 - Met with SC Vice Chair of Finance to brainstorm ideas on how we can increase our budget transparency with students.
 - Sent list of ideas to advisors and currently waiting for feedback.

Approved Resolutions:

- Affirming our Commitment to Diversity, Inclusion, Equal Treatment and Justice for all People
- Supporting International Students During July 6th, 2020 ICE Directives
- Resolution on Extending Hours of Campus Departments, Services & Programs
- Resolution Pledging Continued Support of the Deferred Action for Childhood Arrivals (DACA) Program & Students

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ASI Board of Directors:

President: Cynella Aghasi

Vice President: Karlos Marquez

Vice President of Finance: Zoe Martinez

Director for Sustainability: Destiny Suarez

Director for Diversity: Samantha Johnson

Director at Large: Fausto Garcia

Director for Athletics: Anisa Saechao

Director for Student Organizations: Michael Rodriguez

Director for Housing and Residential Life: *Vacant*

Director for College of Business: Nicolette Padron

Director for College of Science: Francesca Rasmus

Director of Art, Humanities, and Social Science: Josh Costello

Director for College of Education, Kinesiology and Social Work: Rosa Martinez

Director for Graduate Students: Santos Ayala

Interim AVP, Dean of Student: Andy Klingelhofer

Faculty Member: Dr. Aletha Harven

Number of Meetings held: 9 (July to December)

Events Indicators:

ASI Executives Initiatives	# of Participants:
September Sustainability Challenge: Reduce, Reuse, Recycle	4
October Sustainability Challenge: Social Justice Challenge	16
November Sustainability Challenge: Fast Fashion Challenge	11
December Sustainability Challenge: Food Consumption Challenge	12
Total Events: 4	Total Participants: 43

Events Indicators:

ASI Board Initiatives	# of Participants:
10/23 – Virtual Services – Loop Giveaway	67
10/28 – College of Business – Get to Know Your Director	24
11/4 – Student Organization Survey	35
Total Events: 3	Total Participants: 126

UNIVERSITY STUDENT CENTER

Statement of Purpose:

The Board of Directors of the University Student Center is responsible for making decisions concerning policy, renovations, marketing, and budgetary items, while providing overall direction for facilities, programs and services funded by SC fees.

Events Indicators:

SC Leadership Events	# of Participants:
8/31 – ASI & SC Welcome Back Breakfast	287
9/24 – More than a Building: SC Tech Sponsorship Program	47

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10/8 – More than a Building: SC Study Space Furniture	55
10/15 – More than a Building: Culture on our Campus	0
10/29 – More than a Building: SC Food Service	74
11/5 – More than a Building: Legacy Bricks	19
11/19 – More than a Building: Finals Care Packages	239
12/8 – Finals Day Breaks: Pause and Paws	13
12/9 – Finals Day Breaks: Treat Yourself	70
12/10 – Finals Day Breaks: Worry Free Warriors	11
12/12 – Finals Day Breaks: Fuel-Up Friday	4
Total Events: 11	Total Participants: 819

SC BOARD OF DIRECTORS

Executive Initiatives/ Project Highlights:

University Student Center:

Melannie Castellanos, SC Chair

- **Mascot Statue, Stan State Letters, Chief Estanislao Statue**
 - Completed full Mascot history in relation to all versions of Stan State’s Mascot and how Titus came to be.
 - Daniel Edwards, Faculty in the Art Department, is working on creating an accurate rendering for the Warrior Bronze Statue.
 - A Graphic Designer in the art department is creating potential designs for the Stan State Letters.
 - Completed proposal for Warrior Bronze Statue and Stan State Letters, currently waiting for designs to be included before submitting.
 - Chief Estanislao Statue is no longer a part of a joint proposal due to delays in attaining an accurate design for what Estanislao looked like.
- **Grad Student Access and Resources**
 - Worked with ASI to develop a resolution to extend hours for campus departments, services, and programs.
 - Worked with University Police Department, Academic Success Center, Basic Needs, and Cashier’s Office to extended hours starting Spring 2021 and into Fall 2021.
- **External & Internal Community Engagement**
 - Developed a committee and started to work on proposals for two large scale events (Stan Week and the Diversity Event) that will take place in Spring 2021.
 - All that is left to do is develop a proposed budget.
 - Meetings with potential campus and external partners will start in Spring 2021.
- **University Student Center Art**
 - Hired a new artist to complete three campus murals.
 - Received first round of mockups for both Diversity and Campus Pride murals. Sent over edits and feedback.
 - Mascot Suit has been dry cleaned and repaired. A mannequin will be purchased to display the suit. Once a size is determined, a case will be purchased to protect the suit.
 - A quilt has been completed and wall hangers have been purchased to display the quilt in the University Student Center.

Mariah Burciaga, SC Vice Chair

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- **Alumni Brick Plaza**
 - Sent a COVID-19 update to everyone who has purchased a brick
 - Continued communication to those who have had further questions.
 - Window to purchase a brick has been extended
- **Student Organizations**
 - Committee was formed to assess the current and future needs of Student Organizations.
 - A survey was drafted and sent to all Student Organizations.
 - An action plan was drafted based on survey results and will be implemented starting in Spring 2021.

Teresa Serna, SC Vice Chair of Finance

- **Main Dining/Patio Oversight**
 - Working with Scott Schorn, Assistant Director of Operations, to create a proposal that will be presented to the University.
- **Stockton Campus**
 - Met with Jennifer Galeana-Vasquez, Traci Bergmann, and Rich Toledo regarding renovation at the Stockton Campus.
 - Renovations are currently being made to three spaces that will allow us to better serve our students.
 - Room 102 was acquired and is an additional space that received budget approval to start renovations.
- **Food Service**
 - Looking into food options that provides flexibility and does not interfere with Chartwell's brand.
 - Completed research on what other universities offer to students.
- **Commuter Students**
 - Looking into how other Student Unions and universities provide for their commuter students.
- **Student Organizations**
 - Worked with ASI Marketing to complete recruitment videos for Student Organizations that allow them to advertise their membership and values to students.

SC Board of Directors:

Chair: Melannie Castellanos

Vice Chair: Mariah Burciaga

Vice Chair of Finance: Teresa Serna

Student Director: Adela Gonzalez

Student Director: Gianna Nunes

Student Director: Donovan Orozco Preciado

Student Director: Elizabeth Soriano

Student Director: Joenna Llavore

Student Director: Cassandra Beckman

ASI Representative: Cynella Aghasi

Faculty Representative: Dr. Edward Erickson

President's Designee: Dr. Andy Klingelhofer

Vice President for Business and Finance: Dr. Christene James

Alumni Representative: Alice Pollard

Community Representative: Gary Potter

Number of Meetings held: 14 (July to December)

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ASI & SC PROGRAMMING

Statement of Purpose:

Made up of student assistants, volunteers and professional staff, the Programming Departments of ASI and SC serve the student population by planning and presenting a wide variety of programs and events designed to appeal to our diverse campus community.

Units within area:

Code Red Entertainment

Programming group composed of 12 enrolled Stan State students. Through our diverse set of members, we are able to gather student input from different perspectives and put forth events that are preferred by students. Events include Warrior Wednesday, Stan State Cinemas, Homecoming & Warrior Day Festival.

Events Indicators:

	<i># of Participants:</i>
ASI Special Events:	-
9/16 – StanWeek Warrior Pride Paint Night	38
9/18 – StanWeek Dinner with Warriors	47
	Total Planned Events: 2
	Total Participants: 85
Student Center Events: Day Events	-
9/23 – What’s the Snippet: Pop Culture! (12pm-1pm) – <i>Instagram Story</i>	54
9/23 – What’s the Snippet: Pop Culture! (5pm-6pm) – <i>Instagram Story</i>	41
10/7 – Drop in to win it: Catch the Jam (12pm-1pm) – <i>Instagram Story</i>	21
10/7 – Drop in to win it: Catch the Jam – <i>Instagram Story</i>	23
11/4 – Drop in to win it: Among Us Game Night – <i>Discord</i>	24
11/18 – Learn that Thing: Dec Your Space & Make It Festive - <i>Zoom</i>	27
12/2 – Intention Bracelets - <i>Zoom</i>	47
Student Center Events: Evening	-
9/2 – Draw Me into ASI & SC – <i>Zoom</i>	8
10/14 – Learn that Thing: Magic Night in with Daniel Martin – <i>Zoom</i>	60
10/20 – Racism in America Open Forums: Racism Historically – <i>Zoom</i>	81
10/21 – Racism in America Open Forums: Racism Today – <i>Zoom</i>	65
10/22 – Racism in America Open Forums: Undoing Racism – <i>Zoom</i>	55
10/28 – Hollywood Murder Mystery - <i>Zoom</i>	9
12/8 – Get the Last Laugh Comedy Show - <i>Zoom</i>	68
	Total Planned Events: 14
	Total Participants: 583
	Fall Total Events: 16
	Fall Total Participants: 668

WARRIORS GIVING BACK

Statement of Purpose:

By planning and coordinating several service-based events throughout the year, our Warriors Giving Back

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community service program provides varied opportunities for all members of our campus community to become involved in charitable activities.

Event/ Services Indicators:

Event:	# of Participants:
Virtual Backpack + School Supply Drive	33 Backpacks, 8 2-pocket folders, 2 200-pks of construction paper, 58 spiral notebooks, 50 boxes of crayons, 48 pair of safety scissors, 48 12-pks of colored pencils, 20 wide ruled notebooks, 24 25pks of cap erasers, 24 48-pks of pencils, 28 glue sticks, 2 8-pk of markers, 24 boxes of pencil sharpeners, 31 miscellaneous supplies.
Warrior Virtual Food Drive	Number of donations: 593, Number of donors: 38

ASI & SC STUDENT SERVICES

ASI Warrior Discounter

Statement of Purpose:

In collaboration with Turlock and Stockton merchants, ASI's Warrior Discounter program provides discounted pricing to our students at a variety of local establishments. This mutually beneficial program provides cost savings to students as well as targeted marketing to those businesses that become involved in the program.

Services Indicators:

	Fall Businesses:
Turlock Businesses	38
Stockton Businesses	8
Modesto Businesses	10
Online	3

Turlock Transit

Statement of Purpose:

Provided by ASI Leadership, the Turlock Transit Program allows Stan State students to ride any Turlock Transit bus route free of charge, by simply showing their Warrior ID card. In addition to the cost-savings aspect, this program offers students broader access to areas of the Turlock community they may otherwise have not have been able to explore.

Service Indicators:

	Total Usage:
July 1 st - July 31 st	Suspended Contract Due to COVID-19
August 1 st - August 31 st	Suspended Contract Due to COVID-19
September 1 st - September 30 th	Suspended Contract Due to COVID-19
October 1 st - October 31 st	11
November 1 st - November 30 th	4
December 1 st - December 31 st	9
Total Usage:	24*

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**Due to Covid-19, Turlock Transit contract was suspended. In order to continue to provide this service to students, they can request a monthly bus pass that is provided to them by completing an application.*

Student Clubs & Orgs

Statement of Purpose:

ASI supports all chartered campus student organizations by overseeing their financial matters, including monitoring campus accounts and authorizing expenditures, as well as awarding Student Life and Diversity Funds to assist with on-campus events. Additionally, ASI professional staff provide training and on-going assistance to club treasurers in handling their organization's financial matters.

Services Indicators:

Student Life Funds	Fall Semester
Applications	11
Total Awarded	\$6,485.00

Check Requests	Fall Semester
Check Requests Processed:	17
Amount Deposited:	\$0
Amount Withdrawn:	\$4,176.74

ASI Student Resource Advisor

Statement of Purpose:

The ASI Student Resource Advisor is available to guide students through a multitude of situations they may face, including grade appeals, petitions, etc. The Resource Advisor helps students navigate what can often be complex campus procedures by acting as a liaison, encouraging open communication and cooperation between all involved parties. Dedicated to providing a safe and empowering environment for all students, the Resource Advisor also acts as a point of contact for accommodation requests for ASI and SC sponsored events.

Services Indicators:

	Fall Total:
Grade Appeal Consults	6
Referrals	3
University Policies & Procedures	1
Student Petition for Exception to University-wide requirements	1
Adding & Dropping courses	0
Grading Option Change	0
Student-Professor communication	0
Event Accommodation Requests	0
Semester Total:	11

ASI Study Abroad Scholarship

Statement of Purpose:

ASI funds the Study Abroad Scholarship which provides financial assistance and awards students who choose to Study Abroad. The award is based on academic merit and community service.

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Services Indicators:

Study Abroad Scholarship	Fall Semester
Applications	0
Total Awarded	Canceled due to COVID-19

CAMPUS PRIDE PROGRAM

Statement of Purpose:

The Campus Pride program strives to establish a sense of school spirit and unity at Stanislaus State and beyond. By involving the entire campus community in activities such as wearing red on Wednesdays, the goal is to increase and maintain a strong sense of Warrior pride and unity campus-wide and throughout the local region.

Event/ Services Indicators:

Campus Pride Programs	-
9/2 – Warrior Pride Art Competition – Make it 3D	4
9/17 – CSU Spirit Challenge	17
10/7 – Warrior Pride Art Competition – Paint It Up	13
Why I Wear Red: Semester Campaign	33
	Total Planned Programs: 4
	Total Participants: 67

ASI & SC MARKETING

Design & Print

Statement of Purpose:

Originally created to assist our student organizations in marketing their on-campus events, the Design & Print area of ASI's Marketing Department has grown and currently offers an even wider variety of design and print services, to include apparel and promotional item design, as well assisting with printed materials such as flyers, posters and banners.

Service Indicators:

Design Requests:	Fall Total:
Internal (ASI & SC)	121
External (Clubs, orgs, students)	1
Requests:	122
Revenue:	\$0.00

Service Indicators:

Print Requests:	Fall Total:
Internal (ASI & SC)	10
External (Clubs, orgs, students)	1

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Requests:	11
Revenue:	\$290.97

Video Services

Statement of Purpose:

ASI's Marketing Department provides video services to Student Organizations as a way to help them promote their organizations values and membership through promotional videos. These videos can be used on social media, website, or any additional platforms.

Service Indicators:

Video Requests:	Fall Total:
Internal (ASI & SC)	29
External (Clubs, orgs, students)	3
Requests:	32
Revenue:	\$0.00

ASI A-Frame Rentals

Statement of Purpose:

ASI Marketing provides A-frame rental services as a means for student organizations to advertise and promote their on-campus events.

Service Indicators:

A-Frame Rentals:	Fall Semester
Total A-Frame Rental Requests:	0
Total Revenue:	\$0.00

Warrior Merchandise

Statement of Purpose:

With the purpose of fostering a sense of campus pride, ASI's Marketing Department creates and markets affordable merchandise that highlight our warrior head mascot, using primarily informal designs that appeal to students.

Service Indicators:

New Merchandise Designs/ Items:	Total Items Ordered:
N/A	No new items ordered due to Covid-19
	Total New Items Order: 0

Warrior Merchandise Sales:	Fall Semester
Sales:	1
Revenue:	\$26.97

Marketing Custom Orders

Services Indicators:

Orders:	Fall Total:
Internal Requests (ASI & SC)	18
External Requests (departments, clubs, orgs, students)	9
Revenue:	\$4,081.03

Social Media

Social Media Highlights:

Instagram	Fall Total:
Posts	162
Average Likes (Per post)	95
Total Followers	4,552
New Followers	122

Twitter	Fall Total:
Posts	163
Total Followers	549
Total New Followers	-5

Facebook	Fall Total:
Posts	163
“Likes”	2,941
New Likes	-71
Total Follows	2,883

Text Subscribers

Services Indicators:

Subscribers:	New Subscribers:
116	116

STUDENT CENTER EQUIPMENT RENTALS & RESERVATIONS

Statement of Purpose:

Managed by professional staff, and employing student Event Managers and a Reservations Assistant, the SC oversees equipment rental and reservations for the university quad (including 28 designated rental spots, chairs, awnings, BBQ’s, sound systems and stage pieces), to provide efficient and high-quality customer service to student organizations, campus departments and third party (off-campus) vendors.

Reservation Indicators:

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Quad Reservations:	Fall Total:
Quad	0
Great Lawn	0
Total:	No reservations, due to Covid-19

Equipment Reservations:	Fall Total:
Rectangular Tables	0
Round Tables	0
Chairs	0
Awning	0
Sound System	0
BBQ	0
Stage Pieces:	0
Podium	0
Projector	0
Other	0
Total:	No reservations, due to Covid-19

ASI & SC STUDENT EMPLOYMENT/ VOLUNTEER

Statement of Purpose:

ASI and SC offer volunteer and paid student assistant positions throughout both organizations. In addition to offering students a way to feel more connected by becoming part of a team, these positions offer invaluable growth opportunities, designed to complement and enhance their studies. Through our volunteer and paid positions, students experience first-hand the rewards of providing excellent customer service, while also learning skills that will serve them as they transition into the workforce after graduation.

Student Employment Indicators:

Associated Students, Inc.	Fall Totals:
Administration/ Customer Service	3
Leadership	6
Programming	3
Marketing	4
Total:	16
University Student Center	
Operations	6
Game Room	0
Service Desk	4
Leadership	4
Programming	1
Total:	15
Overall Student Employees:	31

Member Indicators:

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ASI & SC:	Fall Totals:
Warrior Lobby Team	0
First Year Leadership Experience (FLEx)	6
Code Red Entertainment	12
Total:	18

DEMOGRAPHICS- ASI & SC STUDENTS

Classification Indicators:

Position	Percentage Total:	Total:
Student Assistant - Paid	46.55%	27
Member - Non-paid	53.45%	31

Age Indicators:

Age Range	Percentage Total:	Total:
Under 18	3.45%	2
18-20	46.55%	27
21-23	31.03%	18
24-25+	18.97%	11

Gender Indicators:

Gender Identity	Percentage Total:	Total:
Female	72.42%	42
Male	25.86%	15
Prefer not to answer	1.72%	1

Ethnic Indicators:

Ethnic Identity	Percentage Total:	Total:
American Indian or Alaska Native	4.35%	3
Asian	10.14%	7
Black or African American	4.35%	3
Hispanic/Latinx/Mexican	63.77%	44
Native Hawaiian or Pacific Islander	1.45%	1
White (Non-Hispanic)	10.14%	7
Other	4.35%	3
Prefer not to answer	1.45%	1

Disability Indicators:

Disability (physical or mental impairment)	Percentage Total:	Total:
No	96.55%	56
Yes	1.72%	1

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Prefer not to answer	1.72%	1
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Class Standing Indicators:

Current Class Standing	Percentage Total:	Total:
First Year	12.07%	7
Sophomore	13.79%	8
Junior	32.76%	19
Senior	34.48%	20
Graduate Student	6.90%	4

Enrollment Indicators:

University Enrollment	Percentage Total:	Total:
Full-Time	86.21%	50
Part-Time	13.97%	8

Housing Indicators:

Current Residence Arrangement	Percentage Total:	Total:
Living at home with family	56.67%	34
Off-Campus housing	38.03%	23
On-Campus housing	5%	3

Extra-curricular Indicators:

On-Campus Extra-Curricular Involvement	Percentage Total:	Total:
Greek Fraternity or Sorority	21.88%	14
Non-Greek Student Organization	21.88%	14
Academic Society	4.69%	3
NCSS/University Athlete	4.69%	3
None	46.86%	30

STOCKTON CAMPUS

Stockton Programs

Statement of Purpose:

ASI and SC continually work to ensure students at our Stockton Campus feel included and valued as part of the entire CSU Stanislaus community. By bringing a wide variety of events, services, activities and programming to the Stockton Campus, we strive to create a sense of connection and engagement for all students, no matter which campus they happen to attend.

Event/Program Indicators:

Fall Events	Total:

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*See Turlock Campus programming events

Total Attendance: 668

*Due to Covid-19 all programming events for Fall 2020 were hosted virtually. All events hosted were open to both Turlock and Stockton Campus Students.

Warrior Merchandise

Statement of Purpose:

With the purpose of fostering a sense of campus pride, ASI's Marketing Department creates and markets affordable merchandise that highlight our warrior head mascot, using primarily informal designs that appeal to students on our Stockton Campus.

Service Indicators:

New Merchandise Designs/ Items:	Total Items Ordered:
No new items were ordered due to Covid-19	0
Total New Items Order:	0
Warrior Merchandise Pop Up Sales:	
Fall Sales:	0
Fall Revenue:	\$0

Social Media

Social Media Highlights:

Instagram	Fall Total:
Posts	72
Average Likes (Per post)	9
Total Followers	229
New Followers	105

Facebook	Fall Total:
Posts	36
"Likes"	4
New Likes	1
Total Follows	4

Text Subscribers

Services Indicators:

Subscribers:	New Subscribers:
33	33

Updates to Stockton Programming/Events:

- Acquired old library space.

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- Renovations in the construction process to the Student lounge, previous library space for a second student lounge/event space, and new ASI & SC office suite. Renovations include three spaces that will have new furniture and spaces for students to collaborate and socialize. Events will also take place in some of the newly renovated spaces.
- Room 102 was acquired, quoted, and funding to renovate the space was approved.
- Combined virtual events with Turlock campus to provide additional event opportunities.
- Partnered with Stockton Basic Needs by volunteering at 2 food distributions (July 9th, September 1st, October 6th, November 3rd, November 19th, & December 1st).
- Offered Warrior Pride Art Competitions for students to demonstrate Warrior Pride.
- Launched Code Red on Stockton Campus.
- Added businesses to Warrior discounter program (5 People of Color owned businesses) and are featuring each business on social media.
- Launched Spot of the Week campaign to promote Stockton Warrior Discounter businesses.
- Launched event texting program to send SMS messages to inform students before events (38 total subscribers).

FALL 2020 SUMMARY

The Fall 2020 semester was completely virtual due to Covid-19. All classes, services, and events were hosted online via virtual platforms. Due to the virtual environment, ASI and SC welcomed first year and incoming transfers through a virtual NSO followed by personalized postcards sent to their homes. ASI and SC took a renewed commitment to Diversity, Inclusion, and Belonging. Both organizations have created partnerships with the Warrior Cross Cultural Center and Black Student Union (BSU) to host a three-day series of Racism in America workshops. In addition, funds have been given to BSU and Indigenous Students in Activism (ISA) groups and we continue to look for additional ways to support various cultural organizations. ASI Student Government kept student services at the forefront by hosting a Taco Bout It focusing on services available to students, offering free bus passes while the Turlock Transit contract is on hold, and providing emergency grants to students in need. With Fall 2020 hosting a presidential election, ASI Student Government created campaigns that concentrated on voter education, getting students registered to vote, and hosting a ballot drop off on campus. The University Student Center launched a campaign called More than a Building which was a series of virtual events and giveaways to help connect students to the people, services, and programs that make up SC. In addition to virtual programs, the SC board has worked to secure a new artist for the Diversity and Campus Pride murals and placing memorabilia displays in the building. All programming is focused on student engagement and Campus Pride. Campus Pride campaigns included encouraging students to continue wearing red on Wednesdays and participate in Warrior Pride Art competitions. Due to events being virtual both Turlock and Stockton campus students were able to participate in events happening online regardless of who was hosting the event. In addition to hosting virtual events, ASI and SC created opportunities for students to receive giveaways and participate in social media campaigns to avoid contributing to zoom fatigue. Marketing focused on expanding video and photo services to continue providing while in a virtual environment. Videos were created for student organizations to assist them in promoting their organization. In addition, the Warrior Merchandise store was moved online to allow students to purchase discounted items and have them shipped directly to their home. The SC Service Desk took on the task of answering the University phone line where they are receiving and routing over 100 calls per week. A Zoom Room was also provided for students who would prefer a face-to-face interaction. The Operations team has focused on keeping the building maintained and adapting Covid-19 cleaning procedures, by doing this our staff is ensuring that we will be ready for students on campus when the time comes for them to return.